THE NORTHERN SEA ROUTE, ECOSYSTEMS, NATURE-LIKE TECHNOLOGIES, SCIENCE AND EDUCATION, CONFLICTS DURING THE DEVELOPMENT OF THE NINTH TECHNOLOGICAL ORDER

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ABSTRACT

The subject of the article is the development of ecosystems, science and education during the development of the ninth technological order (NTO); the object of the article is the national innovation system; the purpose of the work is to improve the efficiency of management of the development of NTO; to achieve this goal, the following tasks are solved: a methodology for the system analysis of the transport sector and the ecosystem of the Sulfur Sea Route in NTO is formed; an analysis of the risks of the development of NTO and ecosystems is carried out; the role of science and education in the process of creating ecosystems and the development of NTO is investigated; the necessity of advanced development, the main trends in the development of science and education during the NTO period are substantiated; mental conflicts during the NTO period are studied; the scientific methods of the article are system engineering; the theory of scientific and technical forecasting, the theory of hierarchical systems, historical, system analysis, synthesis, heuristic methods, logic, expert methods, conflictology; the theory of efficiency; the scientific novelty of the work is determined by the development of NTO system engineering methods, the formation of an ecosystem approach to the modernization of the Northern Sea Route based on NTO scientific achievements.

Keywords: Science, Education, Ecosystem, Ninth Technological Order (ETO). Transport, System Analysis, Conflict, Northern Sea Route (NSR), Program, Efficiency, Modernization, System

1. INTRODUCTION

The relevance of this article is related to the need to study the role of science and education in the development and modernization of the international transport corridor "Northern Sea Route" in the process of forming the ninth technological order (NTO). The advanced development of science and education is the methodological basis for the synthesis of the image of the future NTO. A special case of the future appearance of NTO is the development of ecosystems. It is proposed to develop ecosystems of international transport corridors: the Northern Sea Route (NSR); the Baikal-Amur Mainline, the Great Silk Road and others.

The synthesis of the appearance of the future ecosystems should be carried out within the framework of a systematic approach by the method of forecasting. The image of the future of the NSR ecosystem means: the structure of the NSR; the main performance indicators of the NSR in the...
period of the new technological order. Such a synthesis of the appearance of the future NSR is carried out on the basis of a system analysis of the essence of NTO. Creating such an image of the future of NTO, NTO ecosystems will help determine development goals. This will make it possible to make more informed investment and management decisions in the process of forming the NTO, NSR development program for the period up to 2040.

The hypothesis of the article is the statement that the advanced development of science and education will increase the efficiency of investments in the development of NTO, NSR and, at the same time, reduce the risks of the development of NTO, and other NTO projects, in particular NSR.

The purpose of the work is to increase the efficiency of NTO development management.

To achieve this goal, the following tasks are solved:
- the methodology of the system analysis of the transport sphere and the ecosystem of the NSR in NTO is being formed;
- an analysis of the risks of the development of NTO and ecosystems is carried out;
- the role of science and education in the creation of ecosystems and the development of NTO is being investigated;
- substantiates the need for advanced development, the main trends in the development of science and education during the NTO period;
- mental conflicts during the development of NTO are studied.

The object of the article is the national innovation system. The subject of the article is the development of ecosystems, science and education during the development of the ninth technological order (NTO). The analysis of scientific articles on the topic of this work shows that the study of technological orders (structures) is an important international topic of scientific research Arrighi (1994), Aivazov (2012), Glazyev (2016). System analysis is considered as an effective tool in the activities of firms Shakhbanov and Azizova (2019). The method of system analysis is actively used to build a model and to study the features of a new technological order Glushchenko (2021). The analysis shows the existence of mutual influence of modernization and transport Macheret (2021). Foreign scientists study the problems of managing the behavior of transport companies Protsenko (2020). In the course of historical development, the modernization of transport is considered as a factor and a tool to accelerate the modernization of the whole country Vasiliev and Mazaev (2020). It is believed that the lack of timely modernization of transport systems can lead to a socio-economic crisis Gnatyuk (2015). Scientists are developing problems of modernization of certain types of transport Gerasimenko (2020). Important tasks are considered to be the study of such areas of transport modernization: problems of legislative regulation of modernization of water transport Semenov et al. (2021); problems of modernization of certain types of transport equipment Vladimirov (2016). For the modernization of various transport systems, the scientific theory of transport systems can be used Glushchenko (2019). In the process of modernization of transport systems, the scientific theory of technological orders plays an important role Glushchenko (2021). In the process of forming a new technological order, new conceptual approaches to the synthesis of man-made objects will be important: the ecosystem approach Borovik and Doroshenko (2020); convergent (nature-like) technologies Kovalchuk (2021). The most general methodology for designing
transport systems and transport corridors can be the theory of multilevel hierarchical systems Mesarovich et al. (1973). Strategic planning of the transition of firms to a new technological order remains an important tool for ensuring the competitiveness of firms Glushchenko (2021). The development of neurotechnologies in management remains an important structural element of the new technological order Glushchenko (2017). At the same time, new institutional relations should also develop in the economy Glushchenko (2021). The development of a new technological order is accompanied by discussions and conflicts Kolchinsky et al. (2018). The expansion of the scale of scientific and innovative activities should be accompanied by their customization Glushchenko (2021). It is predicted that the project approach in science and education will receive its further development Glushchenko (2021). The research of scientific articles on the topic of this work carried out in this article confirms its relevance.

2. METHOD

System engineering can be considered as a methodological basis for: shaping the image of the future; macro-designing the modernization of the Northern Sea Route. This kind of engineering is a practical direction of system integration (aggregation) of a number of scientific disciplines: theory of technological structures; financial management; theory of hierarchical systems; theory of transport systems; economic theory; conflictology; theories of management and marketing and others. System engineering can be applied in solving the problems of practical implementation of the modernization of the NSR based on technologies of the 9th technological order (NTO).

The ecosystem of the NSR will be called an integrated transport system that meets the following requirements: ensuring the transit passage of international passenger and cargo flows; meeting the transport needs of adjacent regions; rational use of existing assets; minimizing environmental damage in the process of functioning; maximally satisfying the needs of stakeholders, taking into account the possible inconsistency of these requirements, and more. At the same time, the international transport corridor should be integrated with the system of interregional communications of the adjacent regions of the country.

The concept of an ecosystem approach to the modernization of the NSR will be called a systematic view of the modernization of the NSR and its results. The image of the future of the NSR can be called: the structure of the NSR; the main characteristics of the activities of the NSR after its planned modernization.

The image of the future NSR may consist of a description of its structural elements: the flow of international goods; the flow of goods between regions of one country; characteristics of environmental pollution; factors influencing the socio-economic development of adjacent regions (economic growth rates, the amount of payments to the budget of the region, the number of jobs in the region, etc.). The flows of passengers and cargo (transit and between regions) can be described by the following indicators: the volume of traffic, the probability of passenger injury, the average speed of cargo movement, reliability, the probability of cargo loss, etc.

In the process of preparing the SMP modernization project, it is proposed to compile two lists (internal and external) of interested persons.

During the process of designing the ecosystem of the Northern Sea Route transport corridor, it is proposed to compile a general list of requirements for this ecosystem from its stakeholders. To do this, it is necessary to conduct a survey of all stakeholders: government agencies; cargo owners, representatives of the navy, consignees, government agencies, municipal authorities, transport companies,
residents of regions and others. Such a survey is conducted in the interests of forming a set of requirements for such an ecosystem. After conducting such a survey, the results obtained should be processed and analyzed. During such processing of the survey results, all matching requirements for the ecosystem of different stakeholders should be highlighted in the first list. The requirements from this first list should be implemented in full. The second list is proposed to include alternative (mutually exclusive) requirements of different stakeholders. Such conflicting ecosystem requirements from this second list should be studied in order to ensure that a reasonable compromise is reached between such conflicting requirements.

Modernization of ecosystems of international transport corridors (NSR, BAM, the Great Silk Road, etc.) should correspond to the general direction of scientific and technological progress in the transport industry.

An analysis of the development of transport has shown that the first technological order (way) can be called the technological order, which is associated with the invention of the sail. On this basis, the numbering of technological orders can be changed. As part of the new numbering, the new technological order gets No. 9 (the ninth technological order (way)).

Presumably, the invention of the sail can be attributed to the category of the first prorid-like (convergent) technologies.

To assess the trends in the development of the transport industry, we will conduct a systematic analysis of this development, the results of which are reflected in Table 1. Such an analysis is of a demonstration and indicative nature, and therefore requires clarification from experts in the field of transport history.

<table>
<thead>
<tr>
<th>№</th>
<th>Properties of technological structures on transport /Number technological order, time period, name</th>
<th>Nature and properties of transport systems</th>
<th>New modes of transport</th>
<th>Mission, methodology of development of transport systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1st technological order, 5500 BC - 2000 BC., the invention of the sail</td>
<td>irregular transport links</td>
<td>the invention of the sail</td>
<td>common sense, solving military and economic problems</td>
</tr>
<tr>
<td>2</td>
<td>2nd technological order, 2000 BC. - IX century AD; Horse-drawn traction</td>
<td>Local, irregular transport links</td>
<td>Horse-drawn transport, rowing fleet</td>
<td>Common sense, profitable trading</td>
</tr>
<tr>
<td>3</td>
<td>3rd technological order, IX century - 1770; Water, wind (windmill), mill</td>
<td>Maritime trade, intercontinental expeditions</td>
<td>Development of the sailing fleet</td>
<td>Trade, development of new lands</td>
</tr>
<tr>
<td>4</td>
<td>4rd technological order, 1770-1830; Textile machines</td>
<td>Intercontinental water transport corridors</td>
<td>Development of the sailing fleet</td>
<td>Colonization of territories, creation of empires</td>
</tr>
<tr>
<td>5</td>
<td>5th technological order, 1830-1880; Steam engine</td>
<td>Creation of railway transport networks</td>
<td>Steam water and rail transport</td>
<td>Regular transport links along the routes</td>
</tr>
<tr>
<td>6</td>
<td>6th technological order, 1880-1930; Internal Combustion Engine, Electric motor,</td>
<td>Creation of an aviation and automobile transport network</td>
<td>Air fleet, airplanes, balloons, road transport</td>
<td>Economic analysis of transport operations, competition of</td>
</tr>
</tbody>
</table>
In 2021, the methods of generating innovative ideas for the implementation of transport system modernization projects can be: ecosystem approach; theory of transport systems; method of “morphological analysis (box)”; method of analogy; convergent technologies; collective generation of ideas; brainstorming and more.

The conceptual approach to the search for ideas for the modernization of the NSR may consist in the fact that the idea of the NSR modernization project can be: synthesized by the method "from a general concept to a private engineering solution" (deductive method); induction method (from private to general); based on a certain philosophical concept of the development of transport technology (for example, the concept of eco-friendly or unmanned transport); based on the concept of the development of the 9th technological order in the economy and society; based on the goal of achieving greater comfort and safety for society, the individual.

The principles of modernization of international transport corridors in the NTO can be considered the principles of: provision of integrated transport services; simultaneous or sequential use of a number of modes of transport (merchant marine; icebreaker fleet; air transport, etc.); efficient use of vehicles; meeting the needs of stakeholders (cargo owners, the state, regions, local communities, etc.); minimizing environmental damage; improving the comfort and safety of life of the local community; centralized logistics service of transport flows, etc.

During the formation of the strategic plan for the modernization of the Northern Sea Route (NSR), it can be studied simultaneously as:

1) international and inland sea transport corridor within the framework of the general theory of transport systems;

2) a system-forming element in the ecosystem of the Far North of Russia, uniting a number of its regions (creation of a man-made superecosystem).

Presumably, as a result of such scientific work and modernization based on technologies of a new technological order, the overall socio-economic efficiency of all subjects of the Far North of Russia, including the NSR, can be increased, which can give a synergetic effect.
Indicators of the effectiveness of the strategic plan for the modernization of the NSR can be called:

- increasing the level of versatility of the Northern Sea Route (passenger and cargo international transportation; regional transportation; tourism; northern delivery; export of products of the regional economy; increasing the pace of socio-economic development, etc.);
- increasing the level of safety and reliability of the functioning of the Northern Sea Route as an international and interregional transport corridor;
- ensuring an increase in the level of connectivity of Russia’s regions, which will increase its geopolitical stability;
- increasing the loyalty of the local population as a result of increasing the level of safety and comfort of living conditions of the small peoples of the North while preserving their traditional ecosystems and lifestyle;
- minimization of disproportions in socio-economic development and living standards of the population of various regions of Russia;
- increasing the level of security of our country and ensuring increased state control over fauna, flora, minerals in these territories and more.

At the same time, the development of an ecosystem approach, new technologies and their use creates new technological opportunities for the development of the ecosystem of the Northern Sea Route (NSR) Borovik and Doroshenko (2020), Kovalchuk (2021).

To increase the level of validity of the strategic plan for the modernization of a technogenic facility, a SWOT analysis can be carried out. Such an analysis will reveal: threats and opportunities of the external environment; strengths and weaknesses of the modernization object.

At the same time, the strategic plan (or program) for the modernization of the facility may include the following groups of activities:

- measures aimed at adapting the modernization object (NSR, region, enterprise) to the threats of the external environment;
- measures aimed at using the modernization object of the opportunities that open up in the 9th technological order;
- measures (projects) to modernize the products of the modernization facility (NSR, region) of the enterprise through the use of technologies of the 9th technological order (NTO);
- measures to modernize the production facilities of the modernization facility through the use of technologies of the 9th technological order.

As measures aimed at adapting the object of modernization to the threats of the external environment, we can name: branding and rebranding of the enterprise; updating the company’s product basket; increasing the level of customer orientation of the company; introduction of lean production methodology; introduction of participatory management; development of the organizational culture of the company as a factor of ensuring competitiveness; management of social development of personnel, etc.

Activities aimed at using the environmental capabilities of the object of modernization can cover: the use of an ecosystem approach; the creation of nature-
like (convergent) technologies; the application of the theory of technological patterns; ensuring multiple use (animation) of achievements of the 9th technological order (neurotechnology, nanotechnology, information technology, resource-saving technologies, etc.); the use of post-industrial marketing methods; morphological analysis; collective generation of ideas and more.

Currently, the methodologies of the ecosystem approach and convergent technologies in transport have not yet been developed. This creates certain risks when implementing ecosystem projects.

Experts in the media pay attention to such risks of using an ecosystem approach:

Firstly, there are risks for consumers and society: the probability of including products unnecessary to customers in the package; the possibility of the manufacturer imposing certain life values, consumption methods, lifestyle on consumers; the existence of opportunities for monopolization of customer service processes; the possibility of price manipulation and others;

Secondly, there are risks for ecosystem creators: uncertainty associated with the creation of a complex product, its structure and characteristics; an increase in investment volumes; exceeding investment limits (lack of investment for successful project implementation); extended payback periods for projects; knowledge risks (lack of scientific data on the nature and behavior of ecosystems); action risks (the possibility of incorrect implementation of ecosystem creation plans).

Even less is known about the proposal to develop nature-like (convergent) technologies. In his speeches, the author of this proposal emphasizes such features (criteria) for classifying technology as nature-like (convergent) technologies:

1) the presence of a certain analogy or similarity between artificially created technology and natural natural processes;
2) the focus of the technology on reducing the waste of the production process;
3) the possibility of recycling the waste of the production process by natural methods for nature;
4) reducing the cost of public labor to achieve a certain result of the production process?

The analysis shows that the technology of transporting people and cargo on a sailing vessel can fit this set of criteria?

In order to further clarify the similarities and distinctive features of a number of conceptual approaches in the development of new technologies, this paper proposes to conduct a comparative analysis of various conceptual approaches. It is possible to conduct a comparative analysis of marketing, ecosystem and nature-like (convergent) approaches, the concept of technological orders in the innovation sphere. Such a comparative analysis is reflected in Table 2.

<table>
<thead>
<tr>
<th>№ п/п</th>
<th>Innovative project development concepts /Titles properties of the concept</th>
<th>Theory of Marketing</th>
<th>Theory of economic efficiency of technological orders</th>
<th>The concept of an ecosystem approach</th>
<th>The concept of convergent (nature-like) technologies</th>
</tr>
</thead>
</table>

Table 2 Comparative analysis of methodologies: concepts of efficiency of technological orders, marketing, ecosystem approach and convergent technologies
| 1 | The satisfied need of society | Individual needs, market segment needs | Society's need for sustainable scientific and technological progress | Improving the comfort of the lifestyle of a certain social group | Minimizing resource consumption and damage to nature |
| 2 | The basis of the methodology | Marketing theory | Philosophy and methodology of science | Analysis of the lifestyle of social groups | Stochastic, simulation modeling of natural processes |
| 3 | Development product (product or service) | Individual product or service | Scientific support for the development of NTO (service) | Complex product (goods and services) for one social group | The product is related to resource conservation and the ecology of society |
| 4 | Planning horizon | Product life cycle | The year 2040 | Strategic, market segment | Long-term, global |
| 5 | The object of implementation of the innovation project | The company’s grocery basket | Technological order as a new stage in the development of human civilization | Creation of a comprehensive service system for the market segment | The system of nature conservation and ensuring the environmental interests of society as a whole |
| 6 | Attitude to competition | Competition for a specific client, market segment share | It is out of competition due to a qualitative leap in technological development | The goal is to avoid competition by creating pioneer integrated products | Competition at the level of philosophy, national idea, lifestyle and culture of the nation |
| 7 | Key factors of developer competition | Competence of the company’s personnel | Mentality and organizational culture of development institutions of the NTO | Competence and organizational culture of the company’s personnel | Organizational culture of the entire national innovation system |
| 8 | The impact of the concept on the market | Impact on the market segment | Qualitative impact on all markets | The impact of the product on the market segment | The impact of the technological system on the human environment |
| 9 | Criteria for evaluating the effectiveness of an innovative project | The company’s current profit | Improving the level of safety and comfort of life of the population | The cost of the company | The degree of similarity of the technological process to natural processes |

Source: developed by the author

**Note:** As part of the transition to NTO, there is also the idea of creating metaverses. This idea of metaverses was announced by Facebook founder Mark Zuckerberg in October 2021. At the same time, M. Zuckerberg conducted a deep rebranding of his global information system in the fall of 2021. Facebook has been
renamed META. However, the essence and content of such a metaverse proposed by Zuckerberg M. have not yet been described.

The paradigm of economic efficiency of the NTO assumes that during this technological order, the costs of developing new technologies should be recouped by an additional increase in the gross domestic product of the country. These additional revenues should be obtained through the introduction of these technologies in a certain time frame. Such a paradigm assumes purposeful maximization of the number of new technologies introduced into new NTO products and existing products of previous technological structures.

The functioning of NSR stakeholders is not only sectoral, but also regional in nature. Therefore, it is necessary to synthesize a methodology for the formation of strategic plans or programs for the modernization of the country’s regions adjacent to the NSR Glushchenko (2021).

The methodology of forming a strategic plan for the modernization of the country’s regions in the 9th technological order may include such actions.

1) Study of the structure and analysis of the characteristics of the structural elements of the technological basis of a certain region of the country (object of modernization).

2) Assessment of the share of technologies of each of the technological structures as part of the characteristics of the socio-economic development of the region (volume of production; contribution to the budget, number of employees, etc.).

3) Conducting a SWOT analysis (threats and opportunities of the external environment; strengths and weaknesses of the country's region).

4) Development of a plan of long-term measures aimed at adapting the region to changing external conditions.

5) Formation of a list of measures aimed at coordinating the internal environment of the region.

6) Study of the availability of conditions for the formation of new technological platforms and clusters.

7) Revision of the technological basis of enterprises and the study of the possibilities of introducing new technologies (for each type of technology) of the 9th technological order at already existing firms (enterprises) in the region.

8) Analysis and assessment of social and economic effects when implementing each of the types of technologies of the 9th technological order (NTO) at existing enterprises in the region.

9) Identification of priorities for the introduction of specific types of new technologies of the 9th technological order. Criteria for setting priorities can be: availability of conditions for the introduction of technology; minimum payback period; shortest time for the introduction of technology; maximum economic efficiency (NPV, PI) of the technology implementation project; the possibility of multiple implementations of one technology on the largest number of firms (enterprises) or other.

10) Analysis of conditions for multiple and / or integrated implementation of one technology and / or devices of the 9th technological order in the organizations of the region and others.

As an example of a fragment of the implementation of the described strategic planning methodology, we will analyze the possibility of practical use of NTO
technologies in family nomadic livestock farms in the regions of the Far North of Russia. It is important that permafrost areas in Russia make up 2/3 of its area. About 30% of the world's reserves of all minerals are located on the permafrost territory. At the same time, the studied nomadic livestock farms are of a family nature. The studied livestock farms roam the tundra together with their herds of deer. Such families of reindeer herders live in makeshift yurts. A yurt is a kind of tent that is covered with deer skins. Such animal breeders move on reindeer sleds (a kind of horse-drawn traction). This type of reindeer sled can be attributed to the second technological order. The second technological mode is called "horse-drawn traction". We are investigating the possibility of introducing NTO technologies into the ecosystem of the vital activity of such nomadic households of the peoples of the Far North of Russia (or other desert regions of the world).

1) Nanotechnology can be practically used for the following purposes: increasing the wear resistance and strength of the frame of the yurt, increasing the strength, wear resistance and thermal insulation properties of the materials of the outer covering of the yurt (skin substitute), etc.

2) Nanotechnologies and biotechnologies can be used in the production of medicines, for example, drugs used to increase immunity (livestock breeders, deer), in particular, we can talk about medical drugs such as "Kagocel"?

3) Neurotechnologies can be used to measure the characteristics of the physical condition of people (reindeer herders) and/or their animals (deer). Such a practical application of neurotechnologies can help prevent: overstrain of people and their deer, which will reduce the likelihood of human diseases and the risks of livestock deaths, and more.

4) Radar beacons and other types of information devices and technologies can be used in practice to accurately determine the location of a reindeer herders' camp and/or a separate reindeer team. Such information will help if there is a need for prompt assistance to residents of the Far North in emergency situations. Such prompt assistance can reduce the risk of death of people and animals in difficult weather conditions and more. For example, using such information, it is possible to drop medicines, food and other things from a helicopter. In addition, the availability of such information will increase the degree of state control of the territories of the Far North.

To modernize reindeer herders' homes (yurts), reindeer sleds can be used as part of the conversion, for example, aviation materials and technologies. In particular, existing technologies for the production of composite materials from the field of aviation materials and others can be used.

It may be proposed to create mini-factories for processing deer meat and/or processing deer skins, etc. These products can be exported (entered into economic circulation) and used in the operation of the NSR. For example, meat and canned food can be used to feed the crews and passengers of ships and others.

The proposed targeted modernization of the ecosystem of the way of life of the peoples of the Far North of Russia through the integrated introduction of technologies of the 9th technological way will help: reduce the risks to human life and health; increase the life expectancy of the local population (reindeer herders); create conditions for increasing the herd of animals; create more comfortable and safe living conditions for the local population.

Programs for the modernization of the ecosystem of the vital activity of small nomadic peoples of the North, programs for the practical use of technologies of the
9th technological order could be international. An increase in the scale of implementation of such programs can reduce the cost of sets of implemented technical means of a new technological order. This kind of effect of reducing the cost of equipment due to an increase in its production in the economy is known. This effect is referred to as the "experience curve" or "production scale effect". This law of economics sounds like this: every time the volume of production increases by two, the cost of production decreases by 20%.

3. DISCUSSION

The materials of this article show that in 2021, as part of the formation of a new 9th technological order, they are actively looking for new concepts and forms of doing business, developing new technologies. At the same time, science does not have time to respond to the requests of practice. Science does not perform the function of advanced scientific research. This state of affairs creates risks for the investment activities of the state and private companies. At the same time, companies cannot wait; they must implement their modernization programs in the interests of maintaining their own competitiveness. In particular, such a lag in scientific research from the needs of practice is observed in the field of ecosystems, nature-like technologies, metasystem development plans. The result of such a lag in scientific support from the needs of practice is that companies leading in the development of ecosystems, for example, incur significant losses. According to media reports, already in the current 2021, the losses of some companies (including companies with state participation) in the field of ecosystems amount to tens of billions of rubles? Such losses may increase even more if the existing situation in the field of interaction between science and practice persists? In the future, is it possible to inflate the "bubble" of ecosystems, nature-like technologies, metasystems?

It is also characteristic that even now, bearing real significant losses, companies do not turn to the scientific and pedagogical community. Do they not offer scientists to sign contracts for research on the scientific problems of their activities that bring them losses?

The continuation of such a trend in the future threatens: a catastrophic increase in losses, industry and general economic crises?

Is the gap between the needs of practice and the actual scientific support of the NTO development processes already quite obvious?

The analysis shows that such a situation with insufficient development of scientific support for the development of NTO can be associated with the following:

- low efficiency of administrative measures for the integration of science-practice-education?
- lack of efforts to introduce adequate market methods of integrating science and practice Glushchenko (2019) ?
- weak involvement of scientific and pedagogical workers in the process of modernization of the national economy;
- under development of new venture investment institutions in innovative projects Glushchenko (2021)
- insufficient development of institutional relations between companies and the scientific community;
- the existence of mental conflicts in NTO Kolchinsky et al. (2018) and others.
To solve these problems of scientific support for the development of NTO, this article proposes to develop a special program to improve the effectiveness of the integration of science-education and practice.

The study of the NSR as a system-forming link of the ecosystem of the Far North of Russia poses fundamentally new scientific and practical tasks for the developers of the image of the future and the modernization project of this international and, at the same time, internal transport corridor. Modernization of the NSR and the entire ecosystem of the regions of the Far North of Russia will help reduce the risks and the problem of the so-called northern import. Northern delivery is a transport operation carried out in the summer to deliver in the summer all the goods necessary for the winter to these regions.

At the same time, in 2021, the theory and practice of system engineering and ecosystem approach in the world and Russia are not yet sufficiently developed. Therefore, there is a risk of attempts to simplify approaches to solving the problems of designing the ecosystem of the NSR. Such a risk also exists due to the fact that currently only one transport university has a department working on the basis of the methodology of system engineering (system design of aviation complexes)? At the same time, the specialists produced by this company are focused on a narrowly sectoral object.

Specialists in the system design of technogenic systems, transport systems are not produced by any university in Russia?

At the same time, for example, in transport universities, the departments of: theory of transport systems; system design of transport complexes, system engineering for transports are not yet available?

Such a situation in higher education can make it difficult: to develop the concept of creating ecosystems, metasystems in the economy; modernization of the NSR and other transport corridors within the framework of the ecosystem approach. In the process of developing the methodology of system engineering in transport, the result of the work may be useful Borovik and Doroshenko (2020), Kovalchuk (2021), Glushchenko (2017).

One of the directions of ecosystem development in transport during the ETO period may be the development of neurotechnologies.

It can be recommended to create such departments in transport universities:

• departments of system engineering in transport for the development and implementation of the methodology of system engineering in practice;

• departments of neurotechnologies in transport, which would be engaged in the development and implementation of neurotechnologies in the transport industry.

At the same time, it should be taken into account that in the field of higher education during the NTO period there will be a tendency to transition to higher project education Glushchenko (2021). In general, the trend of transition from subject and competence-based education to a system-activity approach in higher education will continue. In additional professional education, the trend of development of metal education aimed at changing the mentality and thought process of students will continue. Gradually, this trend will spread to university education. It should be borne in mind that at present the main obstacle to the spread of competence-based higher education and the system-activity approach is the narrowness of the training of the teaching staff.
The analysis shows that in order to competently conduct classes within the framework of project higher education, a professor must have knowledge in at least 7 (seven) specialties: technical sciences; economics; finance; management; marketing; investment; design, pricing, commerce, insurance, entrepreneurship and others. Such a complex amount of knowledge is now possessed by a smaller part of modern teachers. This hinders the introduction of higher project education into the practice of universities.

When developing neurotechnological education and mechanical engineering during the NTO period, it should be taken into account that, presumably, there may be a significant amount of scientific knowledge and practical groundwork in the field of neurotechnology in the field of aviation. Can this reserve be extended to all transport engineering? The methodology of modernization of the vehicles themselves is described in works Macheret (2021), Glushchenko (2021), Glushchenko (2021). The methodology of modernization of mechanical engineering products has been tested by the author of this article in educational projects and shows good practical results. It can be expected that the development of the SMP ecosystem will be accompanied by the formation of new social and professional institutions Glushchenko (2021). At the same time, the development of a strategy and program for the modernization of the NSR as an ecosystem of a number of regions adjacent to the NSR can generate socio-economic transformations and mental conflicts of stakeholders in these processes Glushchenko (2021). The following factors can contribute to the emergence of conflict situations during the modernization of the ecosystem of the NSR: competition of scientific ideas and concepts; competition of modes of transport within the NSR; competition of the regions of the country; solving the problem of alternative investments and other factors. The risks of conflicts between scientific ideas and stakeholders are especially high at the stage of determining the shape of the ecosystem of the NSR. At the same time, it is important to avoid protracted and acute conflicts, including conflicts similar to those that historically took place earlier in the field of Russian science Kolchinsky et al. (2018). The methodological results of this article can be useful in the modernization of transport ecosystems of various hierarchical levels (global, national, regional, municipal) and various types of international, national, interregional transport corridors during the NTO period.

4. CONCLUSION

The article forms a methodology for the modernization of transport ecosystems, discusses conceptual approaches that can be implemented in the process of modernization of the Northern Sea Route (NSR) as an ecosystem based on the achievements of science and technology of the ninth technological order. The article presents a historical, systematic analysis of the development of 9 technological orders of development of modes of transport in the process of progress of human civilization. The paper presents a comparative analysis of approaches to the modernization of the NSR: the concept of the effectiveness of technological structures; marketing approach; ecosystem and convergent (nature-like) approaches. A methodology was proposed for drawing up strategic plans for the modernization of regions adjacent to the NSR and others. The article discusses the problems of increasing the efficiency of scientific support for the processes of formation of the ninth technological order. The paper examines the directions of development and market integration of science, practice and education in the period of the ninth technological order. The results of this article will be useful in creating an image of the future ecosystem of the NSR and other international transport corridors. The results of this article can be useful in the modernization of other types
of man-made ecosystems, transport ecosystems and international transport corridors (Baikal-Amur Mainline, the Great Silk Road and others).

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