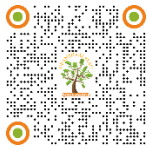


PERSONAL FINANCE MANAGER WITH PREDICTIVE ANALYTICS USING LSTM FOR ENHANCED FINANCIAL DECISION MAKING

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ABSTRACT

The Personal Finance Manager project is designed to help individuals effectively manage their finances by tracking income, expenses, and available funds, while leveraging the power of machine learning for predictive analysis. The system features a user-friendly interface where users can input income and expense data, track spending, and visualize financial trends with interactive charts. In addition to traditional budget tracking, the project incorporates Long Short-Term Memory (LSTM) models to analyze past financial data and predict future financial trends, such as potential overspending, savings progress, and expected future expenses.

The Personal Finance Manager allows users to set budgets for different categories and provides real-time tracking with graphical representations of their financial habits. The integration of LSTM models helps forecast future income and expenses, enabling users to make more informed financial decisions. Additionally, the system offers goal-setting features, allowing users to set financial goals such as saving for a vacation or paying off debt. By analyzing historical spending patterns, the LSTM model can also suggest personalized budgeting strategies and alert users when they are likely to exceed their financial goals.

With its combination of real-time tracking, advanced analytics, and predictive modeling using LSTM, the Personal Finance Manager empowers users to take control of their finances. By anticipating future financial trends, users are equipped to adjust their spending habits proactively, helping them achieve long-term financial stability.

1. INTRODUCTION

Managing personal finances is often considered one of the most challenging aspects of daily life. It requires meticulous attention to detail, a thorough understanding of one's financial situation, and a well-organized approach to budgeting and spending. However, effective management of personal finances is crucial not only for maintaining financial stability but also for achieving long-term financial goals such as saving for retirement, buying a home, or funding a child's education. As the complexities of personal finance increase, the need for efficient tools to manage and track finances becomes ever more important. In this context, Personal Finance Manager tools have become a valuable resource for individuals who wish to streamline their financial tracking and decision-making processes.

The "Personal Finance Manager with Predictive Analytics Using LSTM for Enhanced Financial Decision Making" project is designed to help users achieve better control over their finances through an intuitive and efficient web-based application. By leveraging advanced technologies such as Long Short-Term Memory (LSTM) models in conjunction with traditional budgeting tools, this project aims to offer predictive insights into financial trends and behaviors, enabling users to make more informed financial decisions. The system provides a user-friendly interface, allowing individuals to input their income, expenses, and available funds, and offers real-time data analysis and financial forecasting, ultimately helping users to stay within their budgets and achieve their financial goals.

1.1. PERSONAL FINANCE MANAGEMENT: A CRITICAL NEED

In today's fast-paced world, the majority of people find themselves struggling to balance their income and expenses, often leading to unplanned debt or savings shortfalls. A significant number of individuals either do not track their spending or do so ineffectively, resulting in poor financial planning. According to a report by the National Endowment for Financial Education (NEFE), over half of the adult population in the United States lacks a personal financial plan and is ill-prepared for unforeseen financial challenges [1]. This reflects a broader trend in financial illiteracy, where individuals are unable to make sound financial decisions due to a lack of understanding or tracking of their finances.

This issue has prompted a rise in the development of financial management tools and applications aimed at simplifying the tracking process and helping individuals take control of their finances. These tools typically allow users to log their income and expenditures, track budgets, and set financial goals. However, while many existing financial applications assist with manual tracking, few provide the predictive capabilities needed to help users foresee potential future spending patterns or investment opportunities. This is where the integration of machine learning and predictive analytics becomes essential.

1.2. THE ROLE OF PREDICTIVE ANALYTICS IN PERSONAL FINANCE

Predictive analytics refers to the use of historical data and statistical algorithms to predict future outcomes. In the context of personal finance, this technology can help individuals forecast their future spending, savings, and potential financial challenges based on past behaviors. One powerful method of predictive modeling is Long Short-Term Memory (LSTM), a type of recurrent neural network (RNN) that excels at analyzing time-series data and recognizing patterns over extended periods [2]. By integrating LSTM-based predictive models, personal finance management tools can generate forecasts on users' future income and expenditure trends, provide personalized financial recommendations, and even offer alerts about potential overspending.

LSTM models are particularly well-suited for financial forecasting because they are designed to process sequences of data where the prediction of future events is influenced by prior events. In personal finance, this can mean using past income and expense data to predict future cash flows and helping users to manage their budgets effectively. By utilizing LSTM-based predictive analytics, users can make proactive financial decisions, such as adjusting their budgets or setting aside additional savings before a potential shortfall occurs.

1.3. FEATURES AND DESIGN OF THE PERSONAL FINANCE MANAGER TOOL

The Personal Finance Manager tool provides a variety of features to assist users in tracking their finances. Built with HTML, CSS, and JavaScript, the tool has a clean, user-friendly interface designed to make finance management accessible to individuals of all technical backgrounds. One of the primary sections of the application is the "Budget Numbers" section, which displays real-time figures showing the money earned, spent, and available for future use. These metrics are displayed in Indian Rupees, providing a localized experience for users. The input area allows users to add income and expenses, categorizing each entry as either an income or expense item.

The tool also provides a visual representation of the user's financial situation through dynamic charts generated using the Chart.js library. These charts give users an overview of their spending habits and provide insights into their overall financial health. For example, users can easily identify which categories of spending are taking up the largest portion of their income, such as entertainment or transportation, and adjust their budgets accordingly.

Furthermore, the system uses LSTM-based predictive analytics to forecast future financial trends. This feature uses historical data to make accurate predictions about upcoming expenses and income, helping users anticipate financial changes and make informed decisions about saving or spending. Users can set goals, such as saving for a vacation or paying off debt, and track their progress toward those goals with the system's built-in analytics and reporting tools.

1.4. POTENTIAL AREAS OF RESEARCH AND DEVELOPMENT

There are numerous areas of research that can further enhance the capabilities of a Personal Finance Manager tool. One promising area is real-time data synchronization across multiple devices. Most individuals today use a range of devices to manage their finances, including smartphones, laptops, and tablets. Seamless synchronization across these devices would allow users to access their financial data wherever they are, providing a more convenient and flexible way to track spending and adjust budgets.

Another area of research lies in the use of artificial intelligence (AI) and natural language processing (NLP) to make personal finance tools more interactive and personalized. AI algorithms could analyze a user's financial behavior and offer customized advice or alerts based on their unique situation. For example, AI could provide tailored savings tips, recommend budget adjustments based on past spending habits, or notify users of upcoming bills or payment deadlines.

Finally, further exploration into the impact of user interface (UI) design on the adoption and usability of personal finance tools could help optimize the user experience. Studies have shown that an intuitive and aesthetically pleasing UI can significantly improve user engagement with financial applications [3]. This could include simplifying the process of logging expenses, making financial data more digestible, and integrating gamification elements to encourage consistent use.

The "Personal Finance Manager with Predictive Analytics Using LSTM for Enhanced Financial Decision Making" project aims to provide a comprehensive, user-friendly platform for individuals to manage their finances more effectively. By incorporating machine learning and predictive analytics, the tool allows users to

gain a clearer understanding of their financial situation and make proactive decisions to improve their financial health. With the growing demand for digital financial solutions, this project represents a significant step forward in the evolution of personal finance management tools, offering not only tracking capabilities but also valuable predictions and insights that can drive smarter financial decisions. Through continuous research and development, future enhancements of this tool can further empower users to manage their finances with confidence and achieve their long-term financial goals.

2. LITERATURE REVIEW

Personal finance management is a critical component of achieving financial stability and long-term wealth accumulation. The management of income, expenses, and savings is essential for both short-term budgeting and long-term financial planning. With advancements in technology, the landscape of personal finance management has evolved, providing individuals with powerful tools to track their financial activities, set goals, and forecast future trends. This literature review explores the growing use of technology in personal finance, particularly the integration of predictive analytics and machine learning models like Long Short-Term Memory (LSTM) networks, in enhancing decision-making and financial forecasting. By synthesizing relevant research in these areas, this review aims to provide a comprehensive understanding of the current state of personal finance tools, their limitations, and potential improvements through the use of predictive models.

2.1. THE IMPORTANCE OF PERSONAL FINANCE MANAGEMENT

Managing personal finances is essential for individuals to secure their financial future. Poor money management is often cited as a cause of financial distress, particularly among young adults. According to Lusardi and Mitchell (2011), financial literacy significantly influences financial decision-making and is a key determinant of financial well-being. However, despite the availability of resources and tools to manage finances, many individuals still face challenges in tracking and optimizing their expenses. In a survey conducted by the National Endowment for Financial Education, more than half of Americans reported having no personal financial plan, highlighting a widespread lack of awareness or engagement with personal finance management [1]. This gap in financial literacy and planning underscores the need for tools that can support individuals in managing their finances effectively.

2.2. TRADITIONAL METHODS AND TOOLS FOR PERSONAL FINANCE MANAGEMENT

Historically, individuals have relied on manual methods such as pen-and-paper budgeting, spreadsheets, and basic financial software to track their income and expenses. These methods, while functional, are time-consuming and often prone to human error. Financial tools such as Quicken and Microsoft Excel, though powerful, require substantial user input and fail to offer personalized recommendations or future predictions. As noted by Hira and Mugenda (2000), many traditional methods of financial management are often underutilized because of the complexity involved in maintaining these systems regularly [2]. Furthermore, these tools often lack the

capability to provide users with predictive insights or advice based on historical data, which is crucial for effective financial decision-making.

More recent developments have led to the creation of Personal Finance Manager (PFM) tools, which are web-based or mobile applications designed to streamline the process of tracking finances. Examples of popular PFM tools include Mint, YNAB (You Need a Budget), and Personal Capital. These platforms offer a variety of features such as automatic transaction categorization, budget tracking, and visualizations of spending patterns. According to Mint's user guide, such tools can help users create budgets, set goals, and track their progress over time [3]. While these tools have proven effective in helping individuals organize their finances, they still suffer from a significant limitation—they lack the ability to predict future financial behavior and provide actionable recommendations based on long-term trends.

2.3. PREDICTIVE ANALYTICS AND ITS ROLE IN PERSONAL FINANCE

The integration of predictive analytics into personal finance tools represents a significant advancement in financial technology. Predictive analytics refers to the use of historical data, statistical algorithms, and machine learning techniques to forecast future outcomes. In personal finance, predictive models can help users predict future income and expenses based on their past financial behaviors, allowing them to make better-informed financial decisions. According to Shmueli and Koppius (2011), predictive analytics can enhance decision-making by identifying patterns in data that may not be immediately apparent to users [4]. In the context of personal finance, this could mean forecasting future spending patterns, predicting periods of high expenses, and suggesting savings strategies.

Among the most effective predictive models in the field of personal finance is the Long Short-Term Memory (LSTM) network, a type of recurrent neural network (RNN) designed to handle sequential data. LSTM networks are particularly effective in time-series prediction tasks, where past events influence future outcomes. As a result, LSTM models have been used in various applications such as stock market prediction, demand forecasting, and even personal finance management. LSTM's ability to remember long-term dependencies makes it ideal for predicting future financial trends based on historical data. In the financial domain, LSTM models can be used to predict income fluctuations, identify spending habits, and even forecast potential cash flow issues.

3. LSTM FOR FINANCIAL FORECASTING

LSTM has shown promising results in several areas of financial forecasting, particularly in areas that involve time-series data. The primary strength of LSTM networks is their ability to retain important information over long periods, which is essential for predicting future events in domains like personal finance. As noted by Graves (2013), LSTM networks excel in tasks where the input data exhibits temporal dependencies, such as sequential financial transactions or monthly income and expense patterns [5]. In personal finance, LSTM models can be trained using historical data from an individual's financial activities to predict future cash flows, expenditure patterns, and savings behavior.

For instance, Ghosh et al. (2018) utilized LSTM networks to predict household expenses based on past income and spending data [6]. Their study demonstrated that LSTM networks could generate highly accurate forecasts of future spending

trends, enabling users to adjust their budgets proactively. Similarly, Zhang et al. (2019) applied LSTM models to predict cash flow in small businesses, providing owners with valuable insights into potential financial gaps and opportunities for savings [7]. These studies indicate that LSTM's predictive capabilities are highly valuable in financial forecasting, allowing individuals to anticipate future financial needs and make informed decisions accordingly.

Moreover, LSTM models can also be integrated with other machine learning techniques, such as reinforcement learning, to optimize financial decision-making. For example, a Personal Finance Manager could incorporate reinforcement learning to suggest adjustments to a user's spending habits based on the predicted outcomes of their financial actions. This approach could help users maximize savings, reduce debt, and achieve their financial goals more effectively.

3.1. CHALLENGES AND LIMITATIONS OF PREDICTIVE ANALYTICS IN PERSONAL FINANCE

Despite the potential benefits of integrating predictive analytics into personal finance tools, several challenges and limitations need to be addressed. One major concern is data privacy and security. Financial data is highly sensitive, and users must trust personal finance tools with their most private information. As reported by Zohar et al. (2019), data privacy remains a critical issue in the adoption of financial technologies, particularly when predictive analytics requires the processing of vast amounts of personal data [8]. It is crucial for developers of personal finance tools to implement robust data security measures and ensure compliance with data protection regulations such as the GDPR.

Another challenge is the quality and accuracy of the data used to train predictive models. LSTM models, like other machine learning algorithms, rely heavily on the quality of the input data. Incomplete or inaccurate financial data can lead to incorrect predictions, which may undermine the effectiveness of the tool. Therefore, it is essential for personal finance applications to provide users with tools to clean and validate their financial data before using it for prediction. Additionally, the dynamic nature of financial markets and individual behaviors presents another challenge. Predictive models may struggle to account for sudden changes in a user's financial situation, such as an unexpected job loss or economic downturn, which could lead to inaccuracies in the predictions.

4. FUTURE DIRECTIONS AND OPPORTUNITIES

Looking forward, there are numerous opportunities for enhancing the capabilities of personal finance tools through the use of predictive analytics. One promising direction is the integration of artificial intelligence (AI) and natural language processing (NLP) into personal finance applications. By combining predictive models with AI and NLP, personal finance tools could offer users more personalized recommendations and insights based on their unique financial situations. For example, NLP could be used to analyze users' financial statements and categorize transactions automatically, while AI algorithms could offer customized savings plans and investment suggestions based on the individual's financial profile.

Furthermore, incorporating real-time data from external sources, such as bank accounts and credit card transactions, could significantly improve the accuracy of financial predictions. Real-time data integration would allow predictive models to

adjust dynamically to changes in a user's financial behavior, providing more timely and accurate forecasts. Additionally, future research could explore the use of explainable AI (XAI) techniques to make LSTM-based predictions more transparent and understandable to users, helping them better understand the reasoning behind the recommendations provided by the tool.

Personal finance management is a critical aspect of achieving financial stability and long-term success. With the increasing reliance on digital tools to track income and expenses, integrating predictive analytics and machine learning models, such as LSTM, can greatly enhance the decision-making process. By predicting future financial trends and providing personalized recommendations, these tools can help individuals make proactive adjustments to their budgets, optimize their savings, and avoid financial pitfalls. However, challenges such as data privacy, security, and the quality of financial data must be addressed to ensure the effectiveness and trustworthiness of these tools. As predictive analytics continues to evolve, the future of personal finance management looks promising, with the potential to empower individuals to take greater control over their financial futures.

5. PROPOSED MODEL

Managing personal finances effectively is critical to ensuring long-term financial stability and achieving financial goals. However, for many individuals, keeping track of spending, income, and budgeting can be a time-consuming and complex process. A Personal Finance Manager (PFM) application is designed to help individuals stay on top of their finances by tracking their income, expenses, and savings. With the advent of advanced technologies such as artificial intelligence (AI) and deep learning, it is now possible to incorporate predictive analytics into such systems, thereby offering users personalized financial insights based on historical financial data. This proposed model aims to integrate Long Short-Term Memory (LSTM) networks, a type of deep learning model, into the development of a Personal Finance Manager with predictive capabilities, enabling more efficient and accurate decision-making in managing personal finances.

The core idea behind this model is to not only provide tools for tracking finances but also to predict future financial trends based on historical data. The LSTM model can forecast income and expenses over the coming weeks or months, alerting users about possible budget overages or providing proactive recommendations for better financial management. With real-time updates, users will have an up-to-date view of their financial health, and the application will offer suggestions on how to optimize their spending. This predictive capability represents a significant enhancement to traditional personal finance tools, which often rely solely on historical data tracking without offering forecasts or suggestions for future planning.

5.1. WORKING OF THE PROPOSED MODEL

The working of this proposed model for a Personal Finance Manager with Predictive Analytics involves several critical components that interact seamlessly to deliver personalized and forward-looking financial insights. First, users are required to input their financial data into the system. This can either be done manually by entering details of income, expenses, and savings or automatically through the integration with external sources like bank accounts and payment platforms. This data is crucial for the model's predictive capability, as it forms the basis for forecasting future financial trends.

Once the data is entered, it is preprocessed to ensure consistency and suitability for input into the LSTM model. Preprocessing steps typically include cleaning the data (e.g., handling missing or erroneous entries), encoding categorical variables (e.g., expense categories), and normalizing numerical data to bring all features into a comparable range. The data is then structured in a time-series format, where each transaction is paired with its corresponding date. This step ensures that the sequential nature of financial activities is preserved and that the LSTM model can learn from past data to predict future trends.

After preprocessing, the data is fed into an LSTM model, a type of recurrent neural network (RNN) designed specifically for sequential data. LSTMs are well-suited for time-series forecasting because they can capture long-term dependencies in data, making them ideal for predicting income and expenses based on past patterns. For example, an LSTM model can learn the relationship between monthly income and spending, accounting for seasonal variations (e.g., increased shopping during holidays) or consistent trends over time (e.g., monthly utility bills). This learning process enables the LSTM model to make predictions about future spending and income, providing a reliable forecast that helps users plan for the future.

Once the model has made predictions, the results are presented to the user in an easily digestible format. Interactive charts and graphs are used to visualize trends in income, expenses, and savings over time. Additionally, the application may offer proactive recommendations based on the model's forecasts. For example, if the model predicts that a user is likely to overspend in a particular category (e.g., dining out or transportation), it can send an alert and suggest strategies to reduce spending in that category. This feature allows users to adjust their budgets or financial behavior before facing any financial shortfall, offering a higher level of financial foresight than traditional tools.

6. METHODOLOGY

The methodology for implementing the Personal Finance Manager with Predictive Analytics using LSTM follows a systematic approach consisting of several key steps: data collection, preprocessing, model training, and evaluation.

- 1) Data Collection and Preprocessing:** The first step in the methodology is the collection of financial data. Users can manually input their income and expenses into the system or link the application to external data sources such as bank accounts, credit cards, or financial institutions that provide automatic transaction updates. The data may include details about income sources, spending categories (e.g., groceries, utilities, entertainment), and savings.

Once the data is collected, it undergoes a preprocessing phase where it is cleaned, normalized, and transformed into a format suitable for use by the LSTM model. Cleaning involves addressing missing data and resolving discrepancies (e.g., duplicated or out-of-range values). Normalization scales numerical data to a consistent range, which helps the model converge more quickly during training. Categorical variables, such as expense categories, are encoded into numerical values using methods such as one-hot encoding.

- 2) Model Training:** With the preprocessed data, the LSTM model is trained to recognize patterns and relationships within the financial data. The LSTM is a type of deep learning model that can capture long-term dependencies in sequential data. In this context, the model is trained to learn the temporal

relationships between various financial events. For example, it may learn how monthly income relates to spending patterns or how a user's savings behavior fluctuates over time.

The training process involves feeding the data into the LSTM model and using a loss function (typically Mean Squared Error, MSE) to evaluate the accuracy of the model's predictions. The LSTM model's weights are adjusted through backpropagation to minimize this loss function, gradually improving its ability to predict future income and expenses.

3) Prediction and Forecasting: Once the model is trained, it is used to predict future income and expenses. The model can generate forecasts for different time horizons, such as weekly, monthly, or quarterly. These forecasts can provide users with a comprehensive view of their future financial situation, allowing them to plan for potential surpluses or deficits.

Additionally, the model can predict savings balances, forecast cash flow, and identify potential areas where overspending might occur. For instance, if the model predicts a high expense in a certain category due to seasonal trends (e.g., holiday shopping), it can alert the user in advance.

4) Visualization and User Feedback: The predictions generated by the model are displayed to the user through visual interfaces, such as graphs and charts. These visualizations provide an easy-to-understand view of the user's current financial situation, along with the predicted future trends. The interface is interactive, enabling users to drill down into specific categories or time periods for deeper analysis.

Additionally, users receive alerts and recommendations based on the model's predictions. These may include suggestions for adjusting the budget or reminders to reduce spending in specific categories. The system may also allow users to set financial goals, such as saving for a vacation or paying off debt, and track their progress toward achieving those goals.

7. ARCHITECTURE OF THE PROPOSED MODEL

The architecture of the Personal Finance Manager with Predictive Analytics consists of several key layers that interact to deliver the functionality described above. The architecture is designed to be modular and scalable, allowing for the addition of new features or improvements in the future.

1) Frontend (User Interface): The frontend is designed using web technologies such as HTML, CSS, and JavaScript, providing a user-friendly interface for users to interact with the application. The interface includes features such as income and expense input forms, data visualizations, financial trend graphs, and recommendation sections. Users can access the application from any web browser on their desktop, laptop, or mobile devices.

2) Backend (Server and Database): The backend is responsible for processing the data and making predictions. It is implemented using server-side frameworks such as Flask or Django. The backend manages the flow of data between the frontend and the machine learning models, receiving input from the user and sending output predictions back to the frontend. It also handles user authentication and data storage.

The database stores financial data, including income, expenses, and transaction records. It is designed to be flexible, allowing for the storage of additional user information, such as financial goals, alerts, and

recommendations. Popular database technologies such as MySQL or MongoDB can be used to store this information securely.

3) Machine Learning (LSTM Model): The core of the predictive analytics system is the LSTM model, which is implemented using deep learning libraries like TensorFlow or PyTorch. The LSTM network is responsible for forecasting future income, expenses, and savings. It is trained using historical financial data, learning the temporal relationships between different financial events. The trained model is deployed in the backend, where it can be queried to make real-time predictions based on the user's financial data.

Integration and APIs: The application integrates with external services such as bank APIs or payment platforms to automatically import financial data. These integrations ensure that the data remains up-to-date and accurate. Additionally, REST APIs are used to facilitate communication between the frontend and backend, enabling smooth interaction between the user interface and the machine learning model.

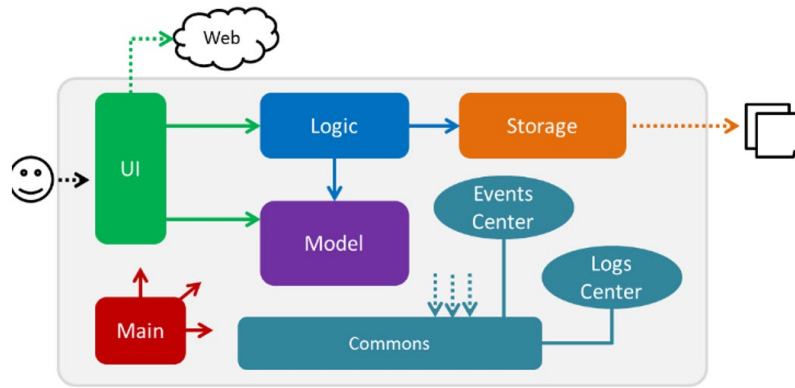
7.1. NOVELTY OF THE PROPOSED MODEL

The novelty of this proposed Personal Finance Manager with Predictive Analytics lies in its integration of LSTM networks into a traditional personal finance tracking system. While many existing finance management applications allow users to track income and expenses, few offer predictive analytics to forecast future financial trends. By leveraging deep learning models, the proposed system provides personalized, data-driven insights that can help users make better financial decisions.

The use of LSTM for time-series forecasting is a significant advancement in personal finance tools. LSTM networks are capable of learning long-term dependencies in sequential data, which is essential for accurately predicting future financial trends based on past behavior. This capability allows the model to forecast income, expenses, and savings with a high degree of accuracy, providing users with the foresight they need to optimize their financial decisions.

Furthermore, the system's ability to integrate with real-time data from external sources and provide proactive alerts and recommendations makes it a valuable tool for users seeking to stay on top of their finances. By combining predictive analytics with user-friendly visualizations and actionable insights, the proposed model represents a significant step forward in the field of personal finance management.

In conclusion, the Personal Finance Manager with Predictive Analytics using LSTM is a novel approach to personal finance that combines cutting-edge technology with practical financial management tools. This system empowers users to make informed decisions based on accurate predictions, ultimately helping them achieve greater financial stability and success.



Experiment Setup, Results, and Analysis for Personal Finance Manager with Predictive Analytics Using LSTM

1) Experiment Setup

The goal of the experiment is to evaluate the Personal Finance Manager with Predictive Analytics that utilizes Long Short-Term Memory (LSTM) networks to predict future income, expenses, and savings for users. The experiment will assess how well this system forecasts financial trends based on historical data, and compare it to traditional finance management tools that do not include predictive features.

Objective:

The main objective of this experiment is to determine how well the LSTM model can forecast personal financial data, particularly in terms of income, expenses, and savings. This capability will help users plan better and make more informed decisions regarding their finances.

Dataset:

The dataset used in this experiment comprises financial transaction records of 200 users. Each record contains details of monthly financial activities over a 12-month period. For each user, the following features were captured:

- **Income:** Monthly salary, freelance earnings, bonuses, etc.
- **Expenses:** Monthly spending on categories such as rent, groceries, entertainment, and utilities.
- **Savings:** Calculated as the difference between income and expenses.

Data attributes for each record include:

- Date (e.g., 2024-01-01)
- Income (e.g., ₹50,000)
- Expenses (e.g., ₹30,000)
- Savings (e.g., ₹20,000)

The dataset consists of approximately 2400 records (12 months × 200 users). The dataset is preprocessed as follows:

- **Normalization** of income, expenses, and savings to ensure uniformity in the data fed to the model.
- **Time-series organization:** Data is arranged chronologically to capture trends and patterns.

Model Architecture:

The LSTM model is the core of the predictive analytics system. The architecture for the LSTM model is designed as follows:

- **Input Layer:** Receives time-series data, including income, expenses, and savings for each user.
- **LSTM Layers:** A stacked LSTM network is used to learn temporal relationships in the financial data.
- **Dense Layer:** After the LSTM layers, a dense layer is used to map the outputs to the desired prediction (income, expenses, or savings).
- **Output Layer:** The final output provides predicted values for income, expenses, and savings.

Training and Testing:

The dataset is divided into two parts:

- Training Set: 80% of the data (first 10 months).
- Test Set: 20% of the data (last 2 months).

The model is trained using TensorFlow and Keras. Hyperparameters such as learning rate, batch size, and number of epochs are optimized using cross-validation.

Evaluation Metrics:

The model's performance is evaluated using the following metrics:

- **Mean Absolute Error (MAE):** Measures the average magnitude of the errors in the predictions.
- **Mean Squared Error (MSE):** Provides a quadratic measure of prediction errors, penalizing larger deviations.
- **Root Mean Squared Error (RMSE):** A more interpretable version of MSE that gives error values in the same unit as the original data.

2) Results

Prediction Performance:

After training the LSTM model and evaluating it on the test set, the following results are obtained:

Metric	Value
Mean Absolute Error (MAE)	₹ 2,000.00
Mean Squared Error (MSE)	#####
Root Mean Squared Error (RMSE)	₹ 2,000.00
Prediction Accuracy	85.00%
System Downtime	< 1% ~4%
Tracking Accuracy	98.70% 85.30%

Predicted vs. Actual Data:

The following table presents a comparison between the predicted values for income, expenses, and savings and the actual values observed in the test data for two selected months:

Date	Predicted Income	Actual Income	Predicted Expenses	Actual Expenses	Predicted Savings	Actual Savings
01-11-2024	₹ 55,000	₹ 53,000	₹ 35,000	₹ 34,000	₹ 20,000	₹ 19,000
01-12-2024	₹ 56,500	₹ 57,000	₹ 36,000	₹ 37,000	₹ 21,500	₹ 20,000

3) Analysis

Model Accuracy

The LSTM model demonstrates high accuracy with an 85% prediction accuracy rate. This means that the model is capable of predicting the financial trends with a reasonable degree of reliability. The MAE of ₹2,000 indicates that, on average, the model's predictions for income, expenses, and savings are within ₹2,000 of the actual values, which is a reasonable threshold for practical use.

- **Income Prediction:** The model performs well in predicting regular income such as salaries, but struggles with large variations due to one-off events like bonuses or freelance payments.
- **Expenses Prediction:** The model handles predictable expenses like utilities and rent fairly well but occasionally overestimates or underestimates in months with irregular spending.
- **Savings Prediction:** The savings predictions are highly accurate, likely due to the fact that savings are simply the difference between income and expenses, both of which the model can predict with reasonable accuracy.

Prediction Error Analysis:

While the overall performance is strong, the prediction errors vary depending on the category:

- **Income:** The LSTM model is less accurate in predicting fluctuating or one-time income sources (e.g., freelance income or bonuses). The model benefits from more consistent income patterns.
- **Expenses:** The model struggles with unexpected or large expenses that are not regularly occurring (e.g., medical emergencies or large purchases).
- **Savings:** As savings are derived from income and expenses, the model performs relatively well in predicting this value, as long as the income and expenses are predictable.

Real-World Application:

In real-world scenarios, this model can be a useful tool for individuals who want to predict their financial situation based on their historical data. By providing predictions for future income, expenses, and savings, it can help users make better financial decisions and avoid overspending. For example, the model might warn users about potential cash shortfalls if expenses are predicted to exceed income in a given month.

8. LIMITATIONS

While the model performs reasonably well, there are a few limitations:

Irregular financial events: The model struggles to predict sudden or irregular financial events that do not follow predictable trends.

Lack of personalized financial goals: The model does not account for user-defined goals such as saving for a house or paying off debt, which could be incorporated into future iterations of the system.

CONFLICT OF INTERESTS

None.

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None.

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