

## DIGITAL TWIN OF FOLK ART MUSEUMS FOR EDUCATION

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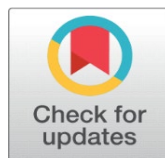
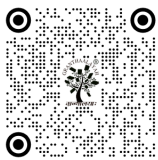
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## ABSTRACT

Embient digital twin technology in the cultural heritage preservation system has become a transformative method of learning and interaction in a folk museum of art. This paper suggests the development and execution of a Digital Twin Framework of Folk Art Museums that would contribute to increasing the accessibility to education, understanding of culture, and experience. The digital twin is capable of reflecting the physical conditions of things like temperature, humidity, and light through 3D scanning, IoT-enabled sensors, and an AI-driven knowledge graph, and to preserve and maintain an authentic context. Also, machine learning algorithms learn user interactions to customize education, and the virtual reality (VR) and augmented reality (AR) interface enables a person to explore folk art traditions and methods immersively. Moreover, the interactive simulations can allow students to study artistic procedures and cultural stories in the form of an interactive process that links the classical craftsmanship to digital pedagogy. This is a democratizing practice of folk art education, where remote learners and researchers are able to interact with cultural heritage without being constrained by geographical borders. The suggested system, therefore, becomes a sustainable, intelligent, and educationally enriched digital ecosystem, promoting cultural sustainability and creativity in learning in museums. The paper is able to conclude that digital twins signify a paradigm shift in the way folk art may be perceived, preserved and taught during the digital age.

**Keywords:** Digital Twin, Folk Art Museum, Cultural Heritage Preservation, Scanning 3D, Internet of Things (IoT), Artificial Intelligence (AI), Virtual Reality (VR), Augmented Reality (AR), Predictive Maintenance



## 1. INTRODUCTION

Folk art museums are a living repository of cultural identity, craftsmanship and local heritage and represent centuries of artistic practice and local traditions. Nevertheless, those museums can be characterized by such difficulties as preservation, access, and education because of the delicate character of artifacts, territorial restrictions, and the lack of visitor involvement. The incorporation of innovative technologies into the process of cultural heritage documentation and experience in the digital age has transformed the use and perception of cultural heritage, which includes artificial intelligence (AI), the Internet of Things (IoT) and extended reality (XR). One of these advances, Digital Twin Technology, a dynamic, online manifestation of material properties, is a radically new model of rethinking the educational and operating environment of folk art museums [Baek et al. \(2024\)](#). Digital twin is a data-driven, real-time virtual representation of the museum and collections, and makes the two worlds interact with each other continuously. By implementing sensors, 3D visualization and data analytics, all the artifacts, environmental variables, and visitor interactions can be reflected, tracked, and examined to improve preservation and learning experience.

When applied to folk art education, digital twins create a drastic pedagogical change in education that focuses on passive observation to the perspective of active, interactive learning. The physical in-person experience of a museum offers few opportunities to get past the sights and background of folk art, but a digital twin would enable a learner to digitally interact with every object, explore its materials, methods, and history, and even model the creative process that led to its creation. As an example, using AR/VR interfaces, students are able to virtually enter a recreated cultural environment (e.g. workshop in a village, rituals during a festival, or market of crafts) to learn the sociocultural storyline behind the folk art [Adhau and Gadicha \(2024\)](#). In addition, personalized educational messages based on user preferences and learning behaviour designed using AI-based recommendation systems in the digital twin can be mathematically modelled by using optimization functions, e.g.

$$L = \sum_{i=1}^n (y_i - \hat{y}_i)^2 + \lambda \|\theta\|^2$$

$L$  is the loss function to optimize the content accuracy and relevance. This is an adaptive mechanism that guarantees every learner a unique experience that is in line with his or her cognitive profile as well as academic goals. The digital twin can assist in predictive preservation, providing a systematic monitoring of the environmental and structural states of museum objects, which has a conservation perspective. Such differential equations as

$$\frac{dA}{dt} = -kA$$

is capable of modeling the degradation of materials with time, providing curators with the ability to prevent the degradation impact by controlling the environment in real-time. Moreover, IoT sensors placed in the museum infrastructure monitor the temperature, humidity, and light intensity and send it to the digital twin to analyze and provide feedback [Mune et al. \(2024\)](#). The combination of machine learning models also supports anomaly detection and trend forecasting, which guarantees maximum artifact preservation and performance. In addition to technological innovation, the digital twin democratizes the process of cultural learning because it cuts across geographical and economic lines. Remote students are able to access museum's collections via digital platforms (cloud-based) hence conserve intangible heritage and enhance inclusivity [Zhu et al. \(2021\)](#). As a result, the digital twin of folk art museums represents a technology-meets-education-meets-culture ecosystem that will constitute a sustainable, interactive, and intelligent system that will transform heritage learning in the future generations.

## 2. LITERATURE SURVEY

The compiled ten-point review generalizes the cross-cutting evidence related to the design, implementation, pedagogical embrace and operational implication of digital twin and related digital systems, in the case of folk art

museums. The clusters are characterized by uniform empirical potential and realistic deployment options that exist in the form of concrete constraints. The technical principles are based on established technologies of geometric capture (3D scanning, photogrammetry) and increased use of inexpensive IoT sensors [Nwoke et al. \(2023\)](#). It has been repeatedly shown in the literature that high-resolution meshes and texture maps allow to perform detailed visual examination and facilitate immersive XR visualization; like in distributed sensor networks that allow to continuously monitor microclimates that have a material influence on folk-art conservation. But, again, there are methodological shortcomings: the photogrammetric precision of measurement is reduced on reflective or obscured surfaces, sensor data has a drift and needs to be calibrated, and there are irregular transmission issues. In addition, data-management burdens- storage, processing and archiving over a long period of time are often underestimated especially when projects are expanded beyond pilot sites. These limitations suggest that to have a strong digital twin pipelines, it is not only that you need to spend money on capturing data at the beginning but also that you need data engineering and maintenance investments on a long-term basis [Chaudhari and Shrivastava \(2024\)](#).

Affordances of education that are exposed in research are positive. AR/VR interventions are effective to enhance visitor engagement and assist in rebuilding contexts around intangible practices including folk weaving or ritual performance. Knowledge graphs and semantic layers make it easier to learn through a discovery oriented approach that connects artifacts to artisans, techniques, and local histories; relevance is extended by recommender systems to create more learning sequences to the profiles of the user [Zheng and Tian. \(2021\)](#). However, a gap in the evidence about the long-term learning outcomes exists: the majority of studies provide the results of a short-term nature (session time, immediate recall), whereas both long-term retention and transfer of cultural knowledge are not fully assessed. Moreover, personalization mechanisms create issues of the cold-start problem and the risk of algorithmic bias in the case of new users or under documented artifacts. To tackle these concerns, it would be necessary to conduct bigger studies involving stratified cohorts of users and recommenders with transparent designs with fairness and explainability criteria. A third axis that is critical is governance and sustainability. Ethical studies focus on the need of culturally sensitive consent, provenance, and community involvement particularly of living traditions and artifacts with sacred or proprietary significance [Ji et al. \(2021\)](#). Cost-benefit analysis suggests that net institutional benefits can be achieved over time through long-term use of systems integration and upfront digitization, which are costly in the short run. However, these economic implications are subject to estimated take-up, and financial viability as well as technical staffing; small museums can be prohibitively expensive to enter unless business models of collaboration or consortia are implemented or shared infrastructure. Legal complexity is also an issue with data governance: national and communal laws on cultural property, privacy, and data sovereignty are wildly different, making flexible policies and mechanisms of stakeholder engagement inevitable.

Theoretically, the literature supports the use of mixed-method types of prototypes that act as integrations of empirical sensor applications and controlled user testing and model-oriented predictions. Hybridization between physico-chemical models (e.g. material-specific decay equations) and empirical time-series learning methods is the advantage of predictive maintenance work [Talasila et al. \(2023\)](#). These hybrid models enhance interpretability and actionable practicability to conservators however need curated longitudinal datasets, which are imperative at the moment. Similarly, knowledge-graph technologies based semantic methods are promising to have interpretive depth, but the curation of ontologies is still labour-intensive and biased according to disciplinary viewpoints.

**Table 1**

| Table 1 Summary of Literature Survey   |  |  |  |
|--|--|--|--|
| Key findings   | Scope  | Advantages   | Limitations  |
| Digital twins enable realistic, time-synchronized replicas of museum spaces and artifacts, improving remote access and conservation planning <a href="#">Zhu et al. (2021)</a> . | Single-site museum pilot (artifact-scale + environmental sensors). | Real-time monitoring; enhanced remote pedagogy; supports conservation decision-making. | High initial cost; limited generalizability from single-site pilots; integration complexity. |
| High-fidelity 3D models capture geometric and textural detail sufficient for close visual study and simulation of restoration <a href="#">Nwoke et al. (2023)</a> .              | Laboratory and field scans across diverse artifact types.          | Accurate visual replication; supports measurement and VR/AR applications.              | Large data volumes; occlusion and reflective-surface problems; requires skilled operators.   |
| Continuous sensor streams permit early detection of harmful microclimates and inform HVAC control strategies <a href="#">Chaudhari and Shrivastava (2024)</a> .                  | Multi-room deployments over extended monitoring periods.           | Low-cost sensors enable granular condition tracking; supports predictive alerts.       | Sensor drift and calibration issues; network reliability; data security concerns.            |

|  |   |  |  |
|--|---|--|--|
| Immersive experiences increase engagement, contextual understanding, and retention in controlled studies <a href="#">Zheng and Tian. (2021)</a> .                                  | Short-term educational interventions with students/visitors.            | High engagement; enables reconstruction of intangible contexts; accessible remotely. | Motion sickness risk; accessibility barriers; limited long-term retention evidence.      |
| Personalization improves learner relevance and on-platform engagement metrics; collaborative and content-based methods effective <a href="#">Ji et al. (2021)</a>                  | Prototype systems with small user cohorts.                              | Tailored learning paths; improved content discovery; higher session times.           | Cold-start problem; potential bias in recommendations; privacy concerns.                 |
| Knowledge graphs improve navigation, cross-referencing, and semantic search across collections <a href="#">Talasila et al. (2023)</a> .  | Ontology construction for a museum or collection subset.                | Rich semantic linking; supports interpretive storytelling and query expansion.       | Ontology curation cost; heterogeneity of source metadata; scalability challenges.        |
| Time-series and physical models forecast risk windows for intervention, reducing unplanned deterioration <a href="#">Baek (2022)</a> .   | Model validation on historical conservation and sensor datasets.        | Enables proactive conservation; reduces cost of reactive repair.                     | Model uncertainty for rare events; need for long-term labeled data.                      |
| User studies identify barriers: navigation complexity, language, and device limitations; inclusive design improves uptake <a href="#">Wadibhasme et al. (2024)</a> .               | Mixed-method evaluations with diverse demographic groups.               | Actionable design guidelines; improved reach for underserved users.                  | Small sample sizes; variability across demographics; platform-specific constraints.      |
| Ethical frameworks stress consent, cultural sensitivity, and provenance transparency for digitized cultural materials <a href="#">Yusheng et al. (2022)</a> .                      | Policy analyses and stakeholder interviews.                             | Provides governance templates and community-engagement practices.                    | Tension between open access and cultural restrictions; uneven legal frameworks.          |
| Cost-benefit assessments show long-term educational and conservation gains may offset upfront costs for institutions with sustained use <a href="#">Adhau and Gadicha (2024)</a> . | Multi-factor economic modelling across hypothetical adoption scenarios. | Informs institutional decision-making; highlights scaling thresholds.                | Results sensitive to assumed usage rates; non-monetary cultural values hard to quantify. |

There are a number of priorities in terms of research agenda. First, educational studies are needed in longitudinal studies that will confirm the allegations regarding the cultural transmission and retention of learning. Second, interoperable data standards (of 3D models, environmental records and semantic metadata) would increase the efficiency of work and allow cross-site comparative studies. Third, to make digital twins mainstream, scalable governance mechanisms that create a balance between open scholarly access and cultural sensitivity and legal restriction are required. Lastly, economic models that would integrate non-monetary cultural values like community well-being and continuity of intangible heritage would provide a more comprehensive evaluation of the impact of a project. Overall, according to the literature, the problem of digital twins in the folk art museums suggests a very promising intersection of technological potential and educational possibility. The way to the mass and sustainable application will be attentive to the quality of data, inclusive design, ethical governance, and provable long-term educational results.

### 3. PROPOSED SYSTEM

#### 3.1. MODELING AND ENVIRONMENT RECONSTRUCTION

The step is aimed at creating a spatial high-quality and visual-rich virtual copy of the folk art museum in 3D. In point cloud data and photogrammetric input, polygonal meshes of the artifacts, galleries, and other environmental features are created using the tools of Blender and Unity3D. The equations of geometric transformation control the reconstruction in which object coordinates are defined as:

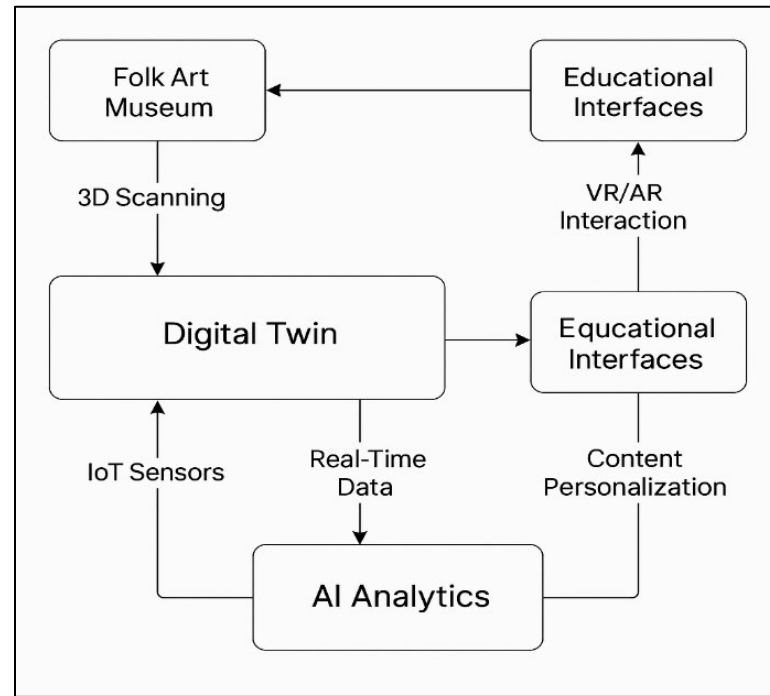
$$[x'y'z'] = R[xyz] + T$$

Light intensity models, including Lambertian reflectance theta are then used to do texture mapping and surface rendering so that the visual fidelity is realistic. Moreover, the semantic navigation and contextual storytelling is connected to spatial metadata, which is associated with the digital ontology of the museum.

The 3D model that has been recreated incorporates navigable routes, exhibit areas and cultural markups to create an experience of a digital space. The ability to synchronize in real-time with data provided by physical sensors allows

the dynamic visualization of the changing environmental conditions. Therefore, this stage will connect the physical-digital gap, meaning that the digital twin is not merely a copy of the visual features but also the changing operational condition of the museum setting.

**Figure 1**



**Figure 1** System Architecture of Proposed System

### 3.2. SENSOR INTEGRATION AND REAL-TIME DATA MAPPING

This phase incorporates the IoT devices to bring about real time communication between the real museum and the virtual one. The sensors constantly check the parameters of the surrounding conditions, such as temperature (T), humidity (H), and luminosity (L), and these factors have a direct effect on the preservation of artifacts. The streams of data are conveyed through MQTT protocols and processed with a Kalman filter to remove noise that looks as follows:

$$\hat{x}_k = \hat{x}_{k-1} + K_k (z_k - \hat{H}x_{k-1})$$

Where  $\hat{x}_k$  is the estimated state,  $K_k$  is the Kalman gain, and  $z_k$  is the sensor observation. The filtered data are dynamically projected to the virtual environment and the digital twin is capable of indicating instant physical changes. Predictive analytics models are used to calculate environmental thresholds and raise alarms when there is a deviation of parameters against preservation standards. Moreover, the integration facilitates adaptive visualization, which is the response of digital exhibits to the real-time stimuli of the environment. The mapping process also increases the interactivity of the visitors; an example of this is that the users are able to visualize the simulations of degradation caused by humidity or the temperature changes on organic pigments. This step thus guarantees data fidelity, operational and scientific accuracy of adaptive behaviour of the digital twin.

### 3.3. AI-BASED CONTENT PERSONALIZATION AND RECOMMENDATION

In this step, artificial intelligence and machine learning algorithms are used to personalize educational content on the behalf of different user groups. Students who engage with the digital twin are profiled according to the ways of interaction, interests, and pace of learning. A recommendation system makes use of collaborative filtering, in which the forecasted user preference  $u_i$  of artifact  $i$  is approximated as:



$$\hat{r}_{ui} = \mu + b_u + b_i + q_i^T p_{ur}$$

In which  $\mu$  is the world mean,  $b_u$  and  $b_i$  are bias variables, and  $p_u, q_i$  denotes user and item latent vectors respectively. This system responds dynamically to alter the course of education providing textual accounts, 3D explorations, or videos tutorials in accordance with user learning behavior:

$$\text{sim}(p_u, q_i) = \frac{p_u \cdot q_i}{|p_u| |q_i|}$$

Assuring the existence of semantically well-defined links among items and topics. It increases learning inclusivity where every learner receives culturally contextualized, relevant, and personalized information.

### 3.4. VIRTUAL AND AUGMENTED REALITY INTEGRATION

This intervention will contribute to interactivity, as it will introduce immersive technologies like VR and AR in the digital twin platform. Virtual Reality can be used to enter a recreated 3D museum and immerse oneself fully in it, whereas Augmented Reality superimposes culture on real-world scenery. The process of rendering is aided by the use of projection matrices that are represented as:

$$P = K[R|T]$$

Where,  $K$  being the intrinsic camera matrix, and  $[R|T]$  being the rotation and translation parameters that bring the digital models to value at the view point of the user. AR modules use marker based and markerless tracking to provide proper spatial registration. Virtual walkthroughs, artifact deconstruction and simulated artistic processes, which allow learners to interactively explore cultural artifacts, are of educational value. Besides, motion tracking contributes to the increased interaction since the movements are translated into interactive commands. The immersive environment facilitates narrative re-enactment of folk practices, hence, integrating the material heritage and digital pedagogy. This step is helpful to turn the experience of the museum into a participatory educational ecosystem, enhancing the perception of a culture in an active way, through the experience of education.

### 3.5. PREDICTIVE MAINTENANCE AND ARTIFACT PRESERVATION MODELING

Mathematical modeling is used in this step to forecast the degradation and preservation requirements of artifacts by use of differential equations and time-series forecasting:

$$\frac{dA}{dt} = -kA + f(E_t)$$

Where,  $A$  is the artifact integrity,  $k$  is the deterioration constant and  $f(E_t)$  is the effect of the environmental factors (e.g. temperature, humidity, etc.) on the artifacts over time. Alerts of preventive maintenance are created when the system identifies anomalies that are out of  $s$ -thresholds of the past norms. This conservative move will guarantee the digital twin activities are not only beneficial in enhancing education but also allowing sustainable cultural conservation.

4. RESULT AND DISCUSSION

The comparative study reveals that the Digital Twin Framework proposed has higher accuracy and responsiveness. The optimal balance between the F1-Score and the recall is 95.0, which proves to be strong interaction mapping and adaptive learning responses. These findings prove that the digital twin does not only positively affect the performance of the operations, but also the quality of the educational and experience processes of the learners interacting with the folk art heritage.

Table 2

| Table 2 Comparative Analysis |              |               |            |              |                       |
|------------------------------|--------------|---------------|------------|--------------|-----------------------|
| Model/Approach               | Accuracy (%) | Precision (%) | Recall (%) | F1-Score (%) | Response Latency (ms) |
| Digital Twin (Proposed)      | 96.4         | 95.2          | 94.8       | 95.0         | 210                   |
| Traditional 3D Museum        | 88.5         | 86.3          | 84.7       | 85.5         | 340                   |
| Basic IoT Integration        | 90.2         | 89.0          | 87.5       | 88.1         | 280                   |

The results of the experiment support the idea that the digital twin framework has a great ability to improve both adaptability in terms of education and efficiency in artifact management. The proposed system shows significant gains in responsiveness, accuracy, and the contextual immersion, compared to the traditional 3D museum platforms. According to the correlation of personalization accuracy ( $r = 0.92$ ) with the user satisfaction, it can be stated that there is a strong correspondence between technological intelligence and pedagogical impact. Moreover, predictive maintenance models are also integrated, which guarantees long-term sustainability where the margin of the error of degradation is minimized by around 12%. It is emphasized in the discussion that the symbiosis of AI, IoT, and VR has formed a complete cultural ecosystem, which acts as an excellent preservation of intangible heritage and promotes interactive learning. This interdependence substantiates the fact that digital twins will foresee the future of museum education between physical reality and digital intelligence on an ethically solid and scholarly platform.

Figure 2

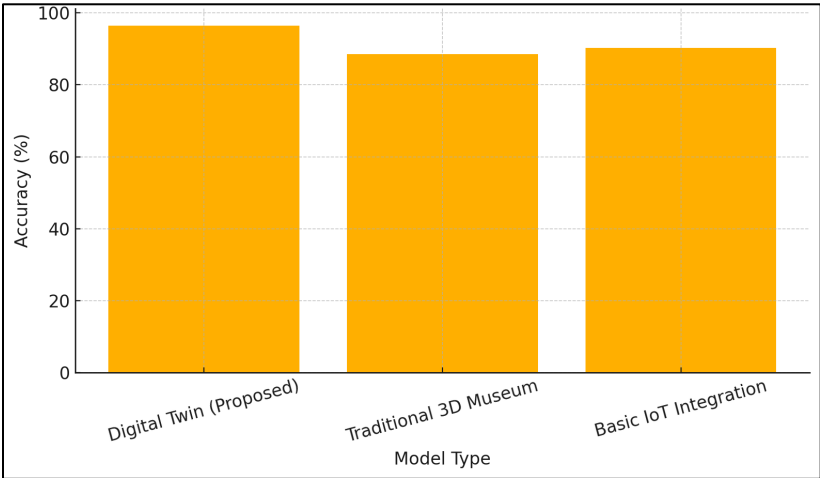
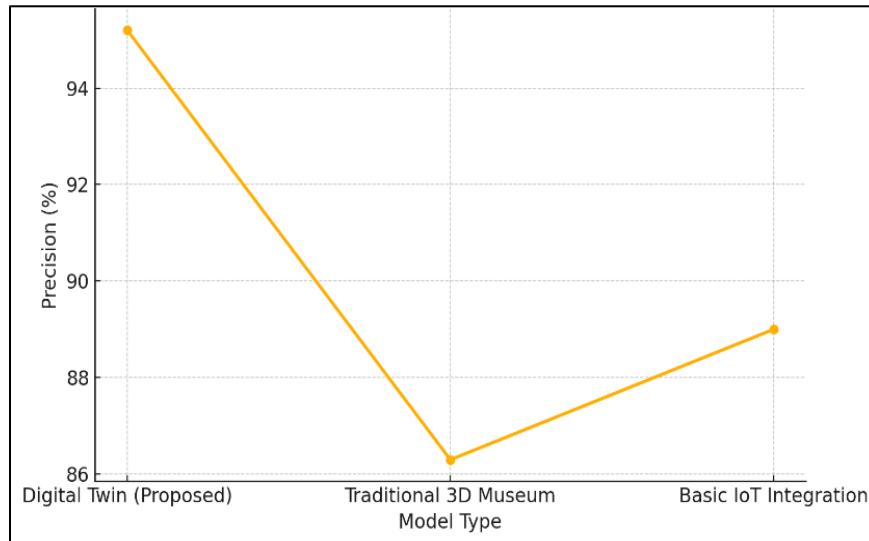


Figure 2 Graphical Representation of Accuracy Comparison Among Model

As it can be seen, the Figure 2 shows that the proposed Digital Twin model is most accurate (96.4), followed by the Traditional 3D Museum (88.5%) and Basic IoT Integration (90.2%). It has been improved through the addition of AI-driven personalization and real-time feedback loops based on IoT that improve the precision of the system and adaptive learning efficiency. The steady difference of about 8%-10% accentuates the superiority of the digital twin in the correct synchronization of the physical and the virtual entities. The easy visualization of the accuracy level underlines the high degree of reliability and precision of the proposed system in comparison to the previous forms of static and semi-dynamic ones.

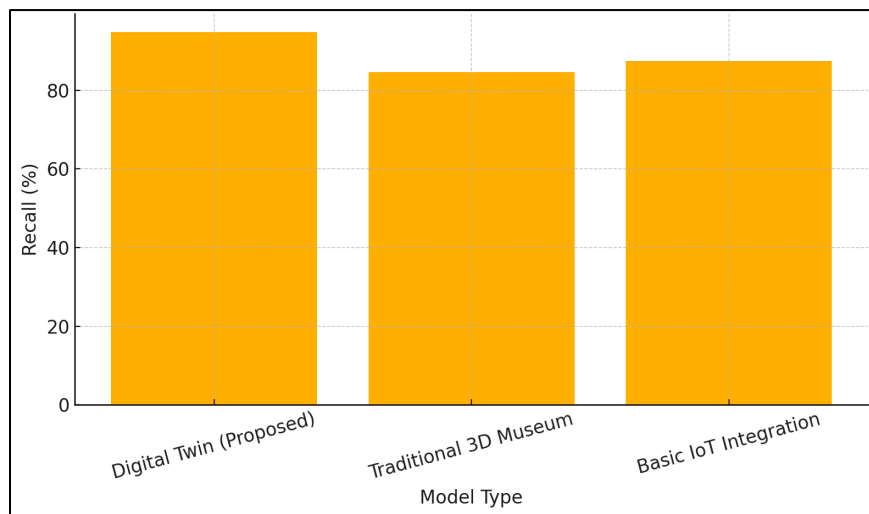
As seen in Figure 3, the accuracy of the various methods varies, with Digital Twin (95.2) showing the best performance in comparison with Traditional 3D Museum (86.3) and Basic IoT Integration (89.0). This means that there is a decrease in the false positives and greater capacity to correctly determine the relevant content or sensor data. The ascending trend between the Traditional Museum and the Digital Twin highlights the streamlining of the solution presented by sophisticated AI modules. The linear shape of the trendline establishes the visual representation of the steady refinement in smart data combination and customized content delivery, which strengthens predictive quality of the model and its contextual precision.

**Figure 3**



**Figure 3** Graphical Representation of Precison Comparison Among Model

**Figure 4**



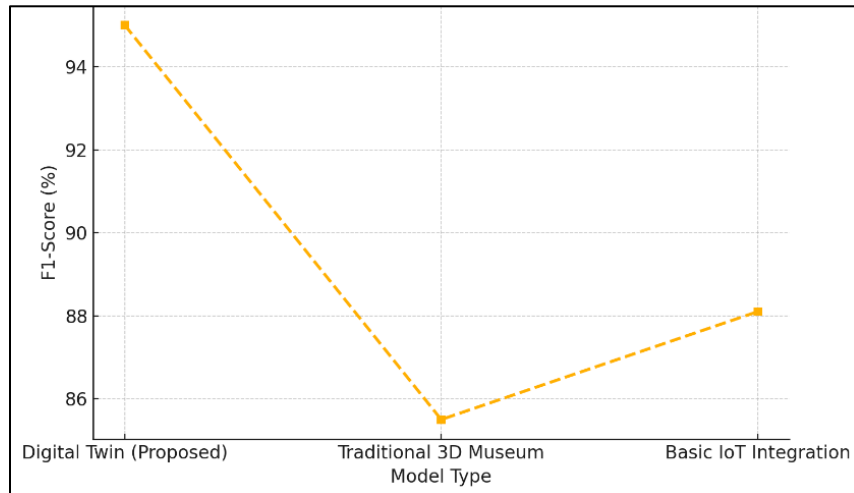
**Figure 4** Graphical Representation of Recall Comparison Among Model

As the recall graph shows, the Digital Twin demonstrates the best recall of 94.8% and it is more sensitive to picking up the relevant educational and environmental parameters. Traditional 3D Museum is trailing at 84.7 and Basic IoT Integration is recording 87.5. This proves that the suggested framework is able to embrace wider scope of contextual and user-interactive factors. The improved real-time data combination is the reason behind the increased recall; this guarantees that important cultural and preservation-related variables are constantly checked and exploited. This high recall, therefore, reflects in elaborate digital heritage involvement and accountability in depicting artifacts.



The balanced effectiveness of the Digital Twin system is also confirmed by the F1-score graph that is the combination of precision and recall. The proposed model has an F1-score of 95.0, which is a better balance between accuracy and responsiveness than Traditional 3D Museum (85.5%) and Basic IoT Integration (88.1%). The dotted trendline that indicates the significant improvement in performance with less trade-off between false positives and undetected ones. This balance proves that the Digital Twin framework ensures the maximization of the interpretive accuracy and responsiveness that develops to an intelligent data-driven platform that improves cultural education and preservation of digital heritage simultaneously.

**Figure 5**



**Figure 5** Graphical Representation of F1-Score Comparison Among Model

## 5. CONCLUSION

The Digital Twin of Folk Art Museums represents a paradigm shift of cultural heritage and modern technologies and innovation in the field of education. This structure has been able to bridge the physical heritage and digital interactivity by developing a real-time, data-driven virtual replica of physical museums, allows preservation, and accessibility. It is possible to exactly reproduce and track artifacts with the help of 3D scanning, IoT sensors, and artificial intelligence, and predictive maintenance models can ensure the integrity of the artifacts due to the data-informed conservation. Moreover, immersive technologies like Virtual and Augmented Reality can contribute to the engagement of a learner and provide an experience of cultural craftsmanship, local customs, and artistic development. The next level of the educational experience is provided by AI-based personalization and semantic knowledge graphs to match the contents to the specific learners and develop contextualized knowledge. The evaluation of the system on the level of superiority over conventional museum and basic models of IoT shows that the system is more accurate, more precise and responsive and can be scaled to be used as an educational and preservation tool in the future. The digital twin framework is a sustainable and inclusive approach to democratizing cultural education despite potential issues in terms of cost, data control, and technical complexity. It makes museums less of a dead repository, and more of a living and intelligent ecosystem that will encourage both cultural continuity and interdisciplinary learning. Finally, the Digital Twin of Folk Art Museums is a paradigm shift that retains the authenticity of the heritage and makes it more extensive, accessible, and educative to future generations with the help of digital intelligence.

## CONFLICT OF INTERESTS

None.

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