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A DEEPER STUDY OF INNOVATIONS IN SUSTAINABLE TOURISM PRACTICES: LESSONS FOR EDUCATIONAL INSTITUTIONS

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ABSTRACT

The Sustainable Development Goals (SDGs) are a set of 17 interconnected global objectives approved by the United Nations General Assembly in 2015. They work to address global social, economic, and environmental issues, with the objective of introducing sustainability in the world by 2030. SDG objective 4 - Quality Education highlights the importance of a comprehensive approach to education, with the curriculum created in such a way that the SDGs can be met in one way or another. Starting with elementary school and progressing to higher education, the system should be sustainable. The educational institute should focus on infrastructure that promotes sustainability. The concentration of these concepts is on educational institutes that provide skills -based learning.

The primary objective of these concepts is on educational establishments offering skill-based knowledge and hands-on experience in all tourism-related courses. All the prior cases have included related studies and a literature review, and further information can be suggested. This paper will focus on the past literature review and its objective will be to study the innovations implemented in hospitality focused educational institutions related to the sustainable tourism practices.

Keywords: Sustainability, Sustainable Tourism, Tourism Related Courses, Tourism Related Curriculum, Innovative Sustainable Practices

1. INTRODUCTION 1.1. BACKGROUND

As all the countries are trying to approach the Agenda 2030 programme, visionaries are continuously relying on innovative solutions to help us achieve the Sustainable Development Goals (SDGs). As the SDGs are dependent and universal, any innovations intended for accomplishing targets must meet a multitude of regulations. Schot and Steinmueller (2018) indicate the extensive scope of the SDGs demands revolutionary approaches that require innovation; thereby, requiring implementation of amalgam of Science, Technology, and Innovation (STI). Innovations may exert an immense effect on the costs of creating progress, considering opportunities to develop new ideas, thoughts, and environmental actions that will contribute to sustainable development (Marini Govigli et al., 2022). The initial line of research focused on multiple aspects of environmental sustainability. In the opinion of (Sheraz, 2021)., green innovative solutions moderates the relationship between the financial health of a business and advancement towards social and environmental SDG. Meanwhile, (Sheraz, 2021) stress the need of government assistance for businesses of all sizes in

implementing green innovation. Wei et al. (2023) and Zhou et al. (2020) tried to initiate the green innovation in supply chains which are sustainable, while Wang et al. (2022) highlight the critical role of green initiative awareness for organisations. Green innovation is an important concept for environmental performance. A properly developed environmental strategy allows organisations to embed numerous environmental challenges into operational activities and helps encourage the sustainable growth of green products, processes, and green management. Obtaining a clear directive or a corporate-level commitment in writing before to commencing any sustainability activities is perhaps the most significant way to overcome these obstacles. Sustainability is becoming increasingly crucial in the hospitality management course sector. Professionals in hotel and tourism management are aware of tourism's environmental impact and the need for sustainable development. The hospitality industry significantly contribute to the global economy, and the hotel industry is an important player in the tourism industry. As a result, sustainability practices have risen to the top of the agenda for Hospitality Management students and hotel managers. Sustainability strategies are critical to ensuring a brighter future for both the environment and the hotel industry. Hotel management has a broad scope that includes a variety of aspects, including sustainable practices. Sustainability strategies in the hospitality management course business include lowering the environmental impact of hotel operations and supporting sustainable tourism. This includes decreasing energy use, minimising waste, and saving water. The Best Hospitality Management Courses emphasise developing sustainable practices in hotels, resorts, and other tourism enterprises in order to encourage sustainability in the hospitality industry. The hospitality industry is increasingly valuing sustainable measures. Professionals in the hotel industry understand the environmental impact of tourism and the importance of sustainable development. Implementing sustainability principles in the hospitality business necessitates a collaborative effort from all stakeholders, including Hospitality Management Course, hotel management experts, employees, and visitors. The best hospitality management courses should equip students with the information and abilities to adopt sustainable practices in hotels, resorts, and other tourism organisations. Hotels that adopt sustainable methods can not minimise only their environmental effect but also save money. Hotels that embrace sustainable practices can lessen their environmental effect while simultaneously saving money. Thus teaching the students of hotel management institutes all these sustainable practices will help us achieve the goals of SDGs by 2030

1.2. RESEARCH OBJECTIVE

The research objective for this topic is

- 1) To find out the different sustainability practices which are followed in various hotels around the world.
- 2) To find out the different sustainability approaches which are suitable for hotel management institutes.

1.3. RESEARCH METHODOLOGY

The research methodology which is followed in this paper is the study of previous literature of past 7 years. The research was completely exploratory in nature. The study has been done taking research papers and articles from reputed journals like Scopus, Science Direct, journal of facilities management, journal of health sciences, Global business and finance review etc. The literature review is an amalgation of various past research paper, case studies and book chapters presenting research on different sustainability practices followed in various tourism domains.

2. LITERATURE REVIEW

In one of the study it was found that Learning by doing may lead to successful outcomes in real life. Students in hospitality management took on the role of farm owners who used organic agriculture to generate food and beverages. The students collaborated to bring these agricultural items from farm to table, cook them, and serve them to consumers in a natural dining setting. Concept of Eco-innovation can serve as a long-term marketing strategy for boosting the local community economy and can be put into practice. Future studies could compare the elements influencing educational implementation .In many research papers , the study identified significant themes and concepts related to guest satisfaction (with nine Norwegian green hotels in one and many global hotels in others) and their attributed features which made us to understand the guest's perspective in practising sustainability.

The Literature review also gave us many new terms like Green hotels, Responsible Tourism. Responsible tourism can be an effective technique for sustainable tourist development. In other study conducted shows that the Interns can be engaged in sustainable practices during hotel internships. HEIs (Many Asian and European Universities) contribute to sustainability through the SDGs and goal setting. Collaboration may increase the effect of sustainability programs and encourage information sharing across borders. Research also gave results on influencing behavioural change in pupils through scientific writing. Sustainable education entails generating long-term behavioural changes in students. Many research paper also shows that Sustainable practices have a substantial impact on the tourism industry's financial performance. Large hotels are more likely to adopt sustainable practices than independents. Independent hotels lag in adopting environmentally friendly business practices

The study taken by

S. NO	TITLE	AUTHOR/PUBLISHER/ JOURNAL/YEAR (APA STYLE)	PURPOSE	VARIABLES OF STUDY/ KEYWORDS	RESEARCH DESIGN	FINDINGS/ RESULTS	RESEARCH GAP	FUTURISTI C APPROACH
1	Reflec tive and Cooperative Learning for Understand ing Sustainabili ty through an Eco- Innovation Strategy in Rural Travel and Hospitality: A STEAM Case Study	(Chin-LienHung, Reflective and Cooperative Learning for Understanding Sustainability through an Eco- InnovationStrategy in RuralTravel and Hospitality: ASTEAM CaseStudy, 2023)	This study took a reflective and cooperative learning approach to science, technology, engineering, arts, and mathematic s (STEAM) education. Students in hospitality managemen t took on the role of farm owners who used organic agriculture to generate food and beverages. The students collaborated to bring these agricultural items from farm to table, cook them, and serve them to consumers in a natural dining setting. Tourism, sports and leisure managemen t, and food	Keywo rds: sustainable developmen t education; environmen t protection; environmen tal psychology; reflexive process; responsible behavior; rural community; rural tourism; sustainabilit y learning; sustainable tourism and hospitality; travel experience	Case study, Qualitative data	The findings revealed that eco- innovation can serve as a long-term marketing strategy for boosting the local community economy and can be put into practice in STEAM. The ESD aim for 2030, social change, is to encourage students' responsible behavior and attitudes in a personally authentic manner, thereby promoting long-term learning and comprehensi on.	The limitation is that this is only one case from Wanlaun Township, a rural settlement. This may be a problem to various experts, as technical and vocational education teaching approaches differ from those used in general education. Societal transformati onhow to apply or connect this to higher education has received less attention.	Learni ng by doing may lead to successful outcomes in real life. Future studies could compare the elements influencing educational implementa tion.

						with their assigned attributes. Guests were disappointed with hotel topics such as green practices, booking, check-in, and attribution .Green hoteliers in Norway should clearly embrace green methods, as improvemen ts and diversification techniques should be looked into and developed.	<u>.</u>	
3	Imple mentation of Sustainabili ty Practices in the Hospitality Industry	Daniel E. Meeroff, 2020)	This article examines the environmen tal and economic performanc e, as well as the social behavioral implications , of sustainabilit y measures adopted by participatin g hotels. The goal of this research is to determine the elements that affect or influence the performanc e of specific strategies for reducing waste, increasing energy efficiency, conserving	Keywo rds: Waste Minimizatio n, Recycling, Water Conservatio n, Energy Efficiency, Indoor Air Quality, Communicat ion, Lodging; Hospitality, Sustainable Practices	Descri ptive analysis	The sustainabilit y initiatives that will likely make the most impact for similar hotels. Installation of computerize d energy management systems to track and control electricity consumption in the guest rooms, back of the house, and common areas. High efficiency lighting for all areas of the property, Recycling and composting, thermal comfort systems to have more	In looking to the future, the participatin g hotels are investigatin g the possibility of implementi ng several new projects. The process encountered resistance from corporate and managing supervisors because of high turnover, low priority, disinterest, certificate of occupancy issues, and economic/c orporate pressures, but these were largely overcome by	Many of these approaches can be applied in daily usage with support of government

water, and	control of	the time the
improving	temperature	designation
air quality.	and humidity	visit was
The	set-backs,	completed;
hospitality	sub-	replaced by
industry is	metering to	a sense of
becoming	reduce	accomplish
increasingly	sewer	ment. There
conscious of	charges for	were
the benefits	items such as	palpable
of	irrigation	regrets
implementi	systems,	about the
ng	cooling	inability to
sustainabilit	towers and	implement
y measures	pools,	certain
and	renewable	energy
optimizing	energy	conserving
operations	options for	strategies
to	water	because of
encourage the tourism	heating or	budgetary
the tourism	back-up	constraints
industry to	power	and low
conserve	applications,	priority
and protect	building re-	assigned to
natural	commissioni	energy
resources	ng to	managemen
while also	improve the	t systems.
meeting	performance	
guest	of the	
expectations	building as it	
	was	
	designed to	
	operate,	
	switching to	
	green	
	cleaners,	
	products,	
	and finishes,	
	water use	
	efficiency	
	practices (i.e.	
	sub-	
	metering,	
	fixture	
	retrofits for	
	faucets,	
	showerhead	
	s, and toilets,	
	cooling	
	tower water	
	treatment,	
	etc.),	
	product	
	substitution	
	(i.e. reusable	
	items,	
	recyclable	
	items, or	
	items	
	containing	
	post-	
	consumer	
	recycled	
	content),	

						eliminating environment al tobacco smoke at the facility, and performance contracting to help finance implementat ion projects through forecasted savings and limit upfront capital expenditures .		
4	Sustai nability Initiatives for Green Tourism Developme nt: The Case of Wayanad, India	(Markose N, 2022)	Mainst ream sustainabilit y talks emphasize the balancing of commercial and environmen tal concerns. These talks have resulted in responsible tourism (RT) practices, which play an important role in the "greenificati on" of economies in many nations. Green tourism encourages travel that supports natural and cultural values while also protecting the destination community's limited resources. Kerala, India, was a pioneer in	Keyw ords: responsible tourism; sustainabilit y; green tourism developmen t	Explor ative analyzes, A case study method, Secondary data	Respon sible tourism has a beneficial effect on destinations. Responsible tourism can be an effective technique for sustainable tourist development and green economic growth in several destinations if more efforts are made to make the destination economically sustainable.	Even after taking into account all of the factors, there is still work to be done to establish economic vitality because there is little proof of the destination's long-term economic developmen t. This will also rely on the lifetime of tourism products in any specific destination.	Future scholars can also investigate the relationship between responsible tourism and green tourism. Future academics may also shed insight on the role of public-private partnership s (PPP) in responsible tourism. More research is needed to understand the role and impact of responsible tourism on achieving sustainable green tourist developmen t.

			implementi ng RT.					
5	Hospit ality internships and green leaders: analyzing the engagemen t of interns with hotel sustainable developme nt practices	Rashmeet, Kapoor., Anjana, Singh. (2023). Hospitality internships and green leaders: analyzing the engagement of interns with hotel sustainable development practices. Worldwide Hospitality and Tourism Themes, DOI: 10.1108/whatt- 02-2023-0023	Purpos e of this study is that the Interns can engage in sustainable practices during hotel internships. Sustai nability training can be integrated for creating future green leaders in hospitality. This paper also explores the sustainabilit y training in hospitality internships and engagement of interns. This paper also highlights the importance of sustainabilit y training and strategies to create students true hospitality professional s	Sustai nability training Green internships	Qualita tive research methodology In- depth interviews with students and learning and development managers	Sustain able training should be included in hotel internships. Interns can help the industry become more sustainable.	The qualitative character of the research approach, as well as the dependence on interviews, raises the danger of data bias. When analyzing the study's findings, this potential bias must be taken into account.	The paper acknowledg es the limits of a limited sample size, but recommend s that a more thorough study could provide additional insights into the impact of sustainabilit y training on interns and the hospitality sector.
6	The Effect of Sustainable Practices on Customer Attitude: A Study of Sustainable Hospitality Operations	Varinder, Singh, Rana., Ashish, Raina., Gaurav, Bathla. (2023). The Effect of Sustainable Practices on Customer Attitude: A Study of Sustainable Hospitality Operations. DOI: 10.54878/ejbess.227	Custo mer satisfaction, loyalty, and willingness to pay are all positively affected by sustainable practices. Becaus e of their growing responsibilit ies, hoteliers	Sustai nable business practices, Custo mer attitude, Hospit ality industry, Sustai nable operations,	Quantit ative approach an d qualitative	Sustain able hospitality practices positively affect customer satisfaction, loyalty, and willingness to pay a premium. The opinions of clients are	While the study focuses on the benefits of sustainable practices on consumer sentiments, there is a vacuum in knowing how individual customer	As the need to be economicall y, socially, and environmen tally responsible intensifies, hoteliers must prioritize sustainable business practices.

			must adopt sustainable methods. Hoteliers must adhere to	Custo mer satisfaction, Guest loyalty		influenced by environment al and economic dimensions	demographi cs or business factors may influence these	
			sustainable business principles in the twenty- first century. Travel ers and businesses are altering their mindset towards sustainabilit y.			of sustainable hospitality practices.	interactions.	
7	A review of green practices and initiatives from stakeholder 's perspective s towards sustainable hotel operations and performanc e impact	Natasha, Khalil., Siti, Noorfairus, Che, Abdullah., Siti, Norsazlina, Haron., Md., Yusof, Hamid. (2022). A review of green practices and initiatives from stakeholder's perspectives towards sustainable hotel operations and performance impact. Journal of Facilities Management, DOI: 10.1108/jfm-03-2022- 0025	This paper showcase the Green practices in hotels taken into account the viewpoints of managers, employees, and customers. Sustai nable projects are aligned with the environmen tal, economic, and social performanc e pillars. The Review of Green Practices in the Hotel Industry Stakeh olders' Perspectives on Sustainable Hotel Operations and Performanc e Impact	Green practices, Sustai nable initiatives, Stakeh olders, Hotel operations, Perfor mance impact, Manag er perspectives, Emplo yee perspectives, Custo mer perspectives, Sustai nability pillars, Enviro nmental performanc e, Econo mic performanc e, Social performanc e	Literat ure review	Identified ten attributes, including green marketing strategy, ecoinnovation investment, and green technology, emphasizing the importance of managerial attitudes and tactics in implementin g green practices. Sustainable methods have been discovered to assist hotel owners by improving economic, environment al, sociocultural, and legal policy sustainabilit y in hotel operations. All discovered attributes were connected with performance	While the study entirely analyses many features of green practices and their performanc e impact, there are potential research gaps that might be addressed further in the Integration of Stakeholder Perspectives .	Imple menting sophisticate d technologies like IoT sensors, AI-driven energy managemen t systems, and smart devices to optimize resource utilization, improve operational efficiency, and reduce the environmen tal imprint.

	Sund Applif				effectiveness in hotel operations, affecting sustainabilit y pillars such as environment al, economic, and social performance .		Paterna
8 Sustai nable practices and green competenci es	Syed, Aasif, Bukhari., Mamta, Jain. (2022). Sustainable practices and green competencies. International Journal of Health Sciences (IJHS), DOI: 10.53730/ijhs.v6ns4.92 99	This paper shows that the Hotels have adopted sustainable initiatives to lessen their environmen tal impact. Technical ability, communication, and problemsolving skills are examples of green competences in hotel operations. The study focuses on sustainable practices and green competencies.	Sustai nability Practices, Green Competenci es, Hotels, Environmen tal Impact, Sustainable Practices Implementa tion	In- Depth Interviews	The primary findings from the research study on sustainable practices and green skills at Category "A" hotels in Kashmir are as follows: Employ ee competencie s are Identified as critical to the successful adoption of sustainable initiatives. Compet ent hotel staff have a crucial role in driving sustainable efforts. Green competencie s for sustainable development require essential technical abilities include energy management and assessment. Inform ation technology skills were emphasized	The study lacked a detailed examination of specific green competencie s, instead focusing on overall green competencie s. The study's focus on Category "A" hotels in Kashmir may limit the generalizabi lity of its findings The survey did not conduct a comparative analysis of sustainabilit y practices and green capabilities across hotel categories or geographies. Comparative investigations could highlight differences in processes and competencie s, providing more nuanced	Future research could include a broader selection of hotels or locations to have a more complete knowledge of sustainable practices.

						efficient	insights to	
						operations.	the industry.	
						Behavi		
						oral Skills also are		
						emphasized		
						the		
						importance of employee		
						motivation		
						and		
						behavioral transformati		
						on.		
						Commu		
						nication and project		
						management		
						abilities		
						were rated as critical for		
						sustainabilit		
						y initiatives.		
						Facilita tive		
						leadership		
						was		
						identified as essential for		
						cultivating a		
						sustainable		
						culture.		
						Analyti cal and		
						decision-		
						making skills are essential		
						for		
						sustainabilit		
						y activities, including		
						understandi		
						ng of		
						legislation and		
						problem-		
						solving abilities		
9	A	Poonam, Jindal,	То	Green	In-	The		
9	Comprehen	and, Dr., Mohsin,	lessen their	practices	Depth	study		
	sive Study	Shaikh., Prerna,	environmen	Sustai	Interviews	describes the		
	on Sustainable	Bhautik. (2022). A Comprehensive Study	tal impact, ecological	nable		characteristi cs and		
	Practices in	on Sustainable Practices	hotels use	initiatives sustainable		strategies of		
	the Hotel	in the Hotel Industry: A	green	practices		sustainable		
	Industry: A Review	Review. ECS transactions, doi:	practices.			hotel practices.		
	110 410 44	10.1149/10701.0479ec	Smart bathrooms			It also		
		st	and solar			aim to		
			power systems are			educate and raise		
			being			awareness of		
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		beeper study of minovation						
			installed in hotels all around the world. Ecological hotels lessen their environmen tal impact by implementing green measures. The study's goal is to describe, investigate, and learn about sustainable hotel operations.			sustainabilit y in the hospitality business.		
10	Drivin g Sustainable Practices in Vocational Education Infrastructu re: A Case Study from Latvia	Girts, Bohvalovs., Antra, Kalnbalkite., Ieva, Pakere., Ruta, Vanaga., Vladimirs, Kirsanovs., Dace, Lauka., Toms, Prodanuks., Krista, Laktuka., Kristiāna, Dolge., Zigmārs, Zundāns., Dagnija, Blumberga., Andra, Blumberga (2023). Driving Sustainable Practices in Vocational Education Infrastructure: A Case Study from Latvia. Sustainability, DOI: 10.3390/su151410998	This study focuses on Energy-efficient building systems, the utilization of renewable energy, and the integration of a sustainable curriculum. Manag ers, teachers, and students must all be actively involved. Promoting sustainable practices in vocational education infrastructu re in Latvia, including energy-efficient building systems and renewable energy sources in schools.	Climat e neutrality, energy efficiency, renewable energy, education on sustainabilit y Stakeh older participatio n, composite indicator, reduction in energy consumptio n	Comprehensive study of educational institutions	Mandat ory and discretionar y intervention s can dramatically reduce energy consumption and greenhouse gas emissions in educational facilities. Climate -neutral technologies should be showcased through demonstrati on projects.	The cost of abandoning optional actions is higher. Manda tory steps result in significant savings in energy use.	Install energy- efficient building systems and use renewable energy sources. Includ e sustainable techniques in the curriculum for future professional s.

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11	Sustai nable Higher Education Systems - Approaches & Practices with Emphasis on Green Technologi es and their Integration in Higher Education Systems	(2023). Sustainable Higher Education Systems - Approaches & Practices with Emphasis on Green Technologies and their Integration in Higher Education Systems. International Journal For Multidisciplinary Research, DOI: 10.36948/ijfmr.2023.v 05i03.2968	The study aims at Green technology integration, environmen tally friendly campus initiatives, and sustainable infrastructu re developmen t. Circula r economy ideas, transdiscipli nary methodologi es, and community engagement for sustainabilit y. The article investigates approaches and practices for incorporatin g green technologies into higher education institutions. It emphasizes the importance of sustainabilit y and demonstrat es case studies and issues.	Case studies, challenges, opportunitie s, sustainabilit y, sustainable practices Ecolog ically minded curriculum and research, green campus initiatives, green technologies	Survey s, interviews, observations Docum ent analysis, focus groups	Import ance of Integrating Sustainabilit y into Campus Life Pathwa ys for Sustainable Higher Education Systems	Challe nges to incorporatin g green technologies in higher education systems Naviga ting the diverse terrain of opportunitie s and obstacles.	Develo ping IoT apps for energy managemen t and resource monitoring. Creati ng environmen tally friendly data centers with energy- efficient technology and virtualizatio n.
12	Qualit y and Practices for Sustainabili ty in Higher Education —An Impact Ranking Approach	James, R., Ballinger., James, R., Ballinger. (2023). Quality and Practices for Sustainability in Higher Education—An Impact Ranking Approach. Smart Innovation, Systems and Technologies, DOI: 10.1007/978-981-19- 6585-2_27	HEIs contribute to sustainabilit y through the SDGs and goalsetting. HEIs ensure that there is no prejudice and that future	Higher Education Institutions, Sustainabilit y, Impact Rankings, SDGs Knowl edge disseminati on, societal trends, global performanc	Qualita tive analysis of sustainabilit y elements in THE Impact Rankings Review of elements and documents on selected Portuguese	Higher education institutions are devoted to and actively participating in sustainabilit y measures. Higher education institutions contribute to	The study is based on the elements found in the Times Higher Education (THE) Impact Rankings for the chosen HEIs. This limited	Collab oration may increase the effect of sustainabilit y programs and encourage information sharing across borders.

			generations learn about sustainabilit y practices. The Impact Rankings analyze universities' attainment of the SDGs. Portug uese higher education institutions are committed to promoting sustainabilit y.	e tables, UN goals	HEIS websites	the attainment of the SDGs for 2030.	scope may ignore other significant sustainabilit y activities and practices that these institutions are participatin g in but are not reflected by the ranking criteria.	
13	Sustai nability practices at higher education institutions in Asia	Walter, Leal, Filho., Maria, Alzira, Pimenta, Dinis., Subarna, Sivapalan., Halima, Begum., Theam, Foo, Ng., Abul, Quasem, Al-Amin., Gazi, Mahabubul, Alam., Ayyoob, Sharifi., Amanda, Lange, Salvia., Qudsia, Kalsoom., Mustafa, Saroar., Samara, da, Silva, Neiva. (2021). Sustainability practices at higher education institutions in Asia. International Journal of Sustainability in Higher Education, DOI: 10.1108/IJSHE-06-2021-0244	Asian universities have diverse sustainabilit y approaches in higher education institutions. This study addresses a gap in the research on sustainable practices in Asian higher education institutions. The study investigates sustainabilit y methods in Asian higher education institutions. Variati on among countries; far eastern countries have more practices.	Sustai nability practices Higher education institutions in Asia	Biblio metric analysis Online survey with descriptive analysis and t-test.	Higher education institutions in Asia vary in their sustainabilit y approaches. Far eastern countries demonstrate more sustainable practices.	The study highlights a gap in the literature regarding sustainabilit y practices in Asian higher education institutions. This research contributes by providing a comprehens ive instrument to measure sustainabilit y practices in higher education institutions, filling this vacuum in knowledge. Limite d Coverage of Asian Countries: The report notes that the survey did not cover all Asian countries, revealing a geographica	HEIs in far eastern countries demonstrat e more sustainable practices. The study establishes a baseline for Asian HEIs to improve sustainabilit y strategies.

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instruction,

			sustainabilit					
15	Sustai nable Rural Tourism Practices From the Local Tourism Stakeholder s' Perspective s	Jennifer, Kim, Lian, Chan. (2023). Sustainable Rural Tourism Practices from the Local Tourism Stakeholders' Perspectives. Global business and finance review, DOI: 10.17549/gbfr.2023.28. 3.136	The research looks into sustainable approaches in rural tourism, including conservatio n and preservatio n, economic benefits, collaboratio n and protection, environmen tal impact, future growth, awareness, knowledge, and improveme nt. The study looks into sustainable practices in rural tourism. The conclusions include information about conservatio n, economic benefits, teamwork, and other topics.	Sustai nable tourism practices, rural tourism stakeholder s	Explor atory qualitative research project Semistructured interviews with rural tourism operators	Sustain able tourism practices prioritize conservation , economic benefits, collaboration , and protection. Econo mic, social, environment al, and government assistance all play key roles in promoting sustainable practices.	These findings have implications for sustainable rural tourist destination managemen t and stakeholder engagement. Expan ds upon prior research on meaning, motivation, and sustainabilit y behaviors.	Sustai nable rural tourism approaches prioritize future growth and awareness. Econo mic, social, environmen tal, and government assistance are among the primary motivators.
16	The Impact of Sustainabili ty Practices on the Going Concern of the Travel and Tourism Industry: Evidence from Developed and Developing Countries	N., Nagendrakumar., Kalubowilage, Navodya, Nilupulee, Alwis., Udage, Arachchige, Kaveesha, Eshani., Seekku, Baduge, Ushani, Kaushalya. (2022). The Impact of Sustainability Practices on the Going Concern of the Travel and Tourism Industry: Evidence from Developed and Developing Countries. Sustainability, DOI: 10.3390/su142417046	Touris m sustainabilit y practices take into account environmen tal, economic, and social elements. These techniques improve financial performanc e in the tourism business.	Sustai nability practices, financial performanc e, tourism industries Macro- level sustainabilit y factors, going concern, developed and developing countries	Panel data analysis Hausm an test	Sustain ability measures at the macro level have a substantial impact on the ongoing business. The study closes an empirical gap in analysing financial performance related to sustainabilit y practices.	Corpor ate reporting lacks consistency and openness. There is a lack of research on the impact of macrolevel sustainabilit y factors on financial success.	Social sustainabilit y strategies have a favorable impact on the future of travel and tourism industries. Sustainable practices have a substantial impact on the tourism industry's financial

			Examined the impact of sustainable practices on the ongoing concern. Signifi cant influence found from the perspectives of developed and poor countries.					performanc e.
17	Assess ing the adoption of sustainabili ty practices in tourism industry: Insights from a developing country	Md., Farijul, Islam., Jing, Zhang., Najmul, Hasan. (2019). Assessing the adoption of sustainability practices in tourism industry: Insights from a developing country. The Bottom Line: Managing Library Finances DOI: 10.1108/BL-09-2019- 0113	This study examines how collaboratio n, creativity, employee culture, and technology infrastructu re influence the adoption of sustainable tourism practices. Collaboratio n, innovation, and employee culture all have an impact on how sustainable practices are adopted in tourism. Gover nment policy and local attitudes have little impact on adoption.	Sustai nability practices Touris m accommoda tion firms	Structu ral equation modeling used for hypothesis testing and validation.	Collabo ration, innovation, and employee culture all have an impact on how sustainable practices are adopted in tourism. Govern ment policy and local attitudes have an insignificant impact on adoption.	Govern ment sustainable tourism policies and local attitudes have little impact. The mediating effect of sustainable initiatives on competitive advantage is underlined.	The study focuses on existing sustainable practices in the tourism business. Encou rages tourist activities that are economicall y sustainable and socially responsible.
18	Challe nges to Implementi ng Sustainabili ty Practices in Tourism	Alexandra, Coghlan. (2019). Challenges to Implementing Sustainability Practices in Tourism. DOI: 10.23912/9781911396 734-4255	Stagna tion of sustainabilit y techniques in the tourism business. Reaso ns to employ	Sustai nability practices, tourism, challenges Green washing, government regulation,	Qualita tive research methodology In- depth interviews with students and learning and	Sustain ability in tourism has stagnated. Tourism industry has seemingly stagnated in terms of	The paper primarily focuses on the challenges to implementing	Sustai nability practices stagnation in tourism due to various challenges.

	sustainabilit	green	development	sustainabilit	sustainabilit	Green
	y measures	consumers,	managers	y practices,	y practices	washing,
	in tourism	social		primarily	in tourism	government
	businesses.	license		focusing on	without	regulations,
	The tourism			superficial	delving	green
	industry's			initiatives	deeply into	consumers,
	sustainabilit			like flight	specific case	and social
	y has			carbon offset	studies or	license drive
	stagnated.			schemes and	empirical	sustainabilit
				towel re-use	data to	y.
	Green			programs.	support the	J.
	washing is			Businesses	arguments	
	common in			in the	made	
	the sector.			tourism		
				sector often	The	
				engage in	discussion	
				'greenwashi	on	
				ng,'	'greenwashi	
				exaggerating	ng' in the	
				their	tourism	
				environment	industry	
				al efforts to	could	
				appear more	benefit from	
				sustainable	more	
				than they	concrete	
				actually are.	examples or	
				This can be	case studies	
				attributed to	to illustrate	
				reasons such	the extent of	
				as avoiding	this	
				stricter	phenomeno	
				government	n and its	
				regulations,	impact on	
				appealing to	sustainabilit	
				the growing	y efforts.	
				market of	The	
				environment	paper does	
				ally	not explore	
				conscious	potential	
				consumers,	solutions or	
				and	strategies to	
				improving	overcome	
				their social	the	
				reputation in	identified	
				sensitive	challenges	
				areas like the	in	
				Antarctic	implementi	
				environment	ng	
					sustainabilit	
				The	y practices	
				inclusion of sustainabilit	in tourism,	
					leaving the	
				y-related	discussion	
				behaviors in	somewhat	
				tourism	open-ended.	
				businesses is	There	
				driven by the	may be a	
				need to	lack of	
				maintain a	diverse	
				social license	perspectives	
				to operate in	or voices	
				environment	represented	
				ally fragile	in the paper,	
				regions, such	potentially	
				as cruise	Potentially	

19	Analy sis of hotels' environme ntally sustainable policies and practices: Sustainabili	Ajay, Khatter., Michael, McGrath., Joanne, Pyke., Leanne, White., Leonie, Lockstone-Binney. (2019). Analysis of hotels' environmentally sustainable policies and	Large hotels more likely to adopt sustainable practices than independent	ESPPs, sustainable business practices, stakeholder theory, and hotel websites	Second ary data and content analysis System atic review of hotel websites	ships in sensitive areas. Green washing is prevalent in the industry. Hotels vary in their commitment to environment ally sustainable policies and	limiting the comprehens iveness of the analysis on sustainabilit y practices in tourism. The study does not address the perspectives of key stakeholder s such as tourists, local communitie s, or regulatory bodies, which could provide valuable insights into the complexities of sustainabilit y in tourism Hotel websites may not show all ESPPs. It is difficult to locate	Hotels can play a leading role in the green economy's transition. Senior managers
	policies and practices:	(2019). Analysis of hotels' environmentally	practices than	theory, and hotel	atic review of hotel	ally sustainable	It is difficult to	transition. Senior

bı	ousiness			
pı	oractices.			

Data collection

Literature review on secondary source of academic database of research articles, journal articles, conference proceeding articles, and industry report during the time period of 2016 to 2024.

3. CONCLUSION

Hotel management institutes courses teach students the knowledge and skills they need to apply in accepting sustainable practices in the hospitality management business. The hospitality management course sector utilises a large quantity of energy. Energy conservation methods, such as employing energy-efficient lights and appliances, as well as installing renewable energy sources like solar panels, can be employed to reduce energy consumption. The hospitality management course can teach the students to implement water conservation methods, such as low-flow showerheads and toilets, as well as rainwater harvesting devices that can drastically cut water consumption. The hospitality business produces a substantial amount of garbage. Recycling programmes, composting, and limiting the use of single-use plastics can all help to cut trash creation dramatically. All these techniques can be inculcated in the curriculum

The hospitality management course industry may promote sustainable food practices, such as sourcing locally grown and organic food and reducing food waste. Hotel management professionals and the institutes can create a plan outlining the hotel's sustainability activities and goals. The strategy may include a road map for putting in place sustainable practices, such as minimising energy use and trash generation. Hotel management professionals can instruct individuals on sustainable practices. This involves training employees on energy efficiency, trash reduction, and sustainable food habits. Hotel management experts can design a curriculum that may educate guests on sustainable practices, including minimising water consumption and garbage generation. Hotel management experts can talk about technologies like energy management systems and water monitoring systems to reduce energy and water use and introduce them in practical components. Introducing Sustainability Practices in the Hospitality Management Course Industry and Implementing sustainability methods in the hospitality management course business is critical for a better future for both the world and the industry itself. Integrating sustainability throughout the curriculum. The scope of hotel management encompasses various subjects, and sustainability approaches should be integrated into the curriculum. The Best Hotel Management Courses focus on developing sustainable practices in hotels, resorts, and other tourism enterprises, and they equip students with the information and skills needed to execute sustainable practices in the hospitality industry.

At the same time, hotel personnel and institute management involved in the process should not resist these practices. There are tangible regrets like High turnover, low priority, disinterest, high initial cost involved, and economic/corporate pressures over the inability to implement certain energy-saving methods due to cost restrictions and the low priority allocated to energy management systems.

Futuristic Approach

There are many initiatives taken in other courses both at primary education level and at higher studies . HIAL (Himalayan Institute of Alternatives), Leh and Rajkumari Ratnavati Girls School in Jaisalmer are true examples of sustainable practices which can easily show the path to other education models that SDG can be achieved by multiple ways involving management and the students.

CONFLICT OF INTERESTS

None.

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