# TRACING THE TRAJECTORY OF FINANCIAL INCLUSION RESEARCH: A BIBLIOMETRIC ANALYSIS OF SCHOLARLY CONTRIBUTIONS (2004–2023)

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DOI 10.29121/shodhkosh.v5.i3.2024.616

**Funding:** This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors.

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# **ABSTRACT**

This study offers a comprehensive bibliometric analysis of the scholarly landscape on financial inclusion from 2004 to 2023, based on data extracted from the Web of Science (WoS) core collection through Clarivate Analytics. A total of 595 bibliographic records were examined, encompassing titles, abstracts, author keywords, and Keyword Plus categories. The analysis uncovers notable developments in research trends, thematic priorities, and collaboration patterns in the field. Contributions from 1,248 authors were identified, with collaborative research emerging as a dominant trend—only 90 authors were single contributors. This study provides meaningful insights into the intellectual structure, growth trajectory, and evolving discourse of financial inclusion research over the past two decades.

**Keywords:** Financial Inclusion, Bibliometric Analysis, Research Trends, Scholarly Impact, Citation Networks, Research Collaboration, Thematic Evolution, Knowledge Dissemination

# 1. INTRODUCTION

Technological advancement in recent decades has led to extensive changes in the modes through which information is In recent decades, financial inclusion has emerged as a central theme in academic and policy discussions, reflecting its critical role in reducing economic inequality and advancing inclusive development. As a multidisciplinary area, it encompasses diverse research efforts focused on enhancing access to and usage of formal financial services among underserved and marginalized populations.

To better understand the growth and direction of research in this domain, the present study conducts a bibliometric analysis of scholarly literature on financial inclusion spanning the years 2004 to 2023. Drawing data from the Web of Science (WoS) core collection via Clarivate Analytics, this analysis maps the evolution of the field, identifying key contributors, influential publications, and emerging thematic clusters. By examining publication trends, citation networks, and collaborative patterns, the study aims to provide a panoramic view of how academic engagement with financial inclusion has unfolded over the past two decades.

# 2. OBJECTIVES

- 1) To examine the growth trajectory and temporal distribution of scholarly output in the field of financial inclusion between 2004 and 2023, based on bibliographic records retrieved from the Web of Science (WoS) core collection.
- 2) To analyze patterns of authorship and scholarly collaboration, including the distribution of single-authored versus multi-authored publications, the extent of international co-authorship, and trends in co-authorship intensity across the dataset.
- 3) To identify key thematic clusters and emerging research areas within financial inclusion by analyzing author keywords, keywords plus, and other metadata. This objective also includes an exploration of the distribution of document types and the evolution of publication trends, highlighting year-wise variations and significant shifts in scientific output over the study period.

#### 3. METHODOLOGY

This study adopts a bibliometric approach to analyze the evolution of scholarly literature on financial inclusion from 2004 to 2023. Bibliometric analysis enables the quantitative assessment of academic literature, revealing patterns in authorship, collaboration, research themes, and scholarly impact.

# 3.1. DATA SOURCE AND SEARCH STRATEGY

Data was retrieved from the Web of Science (WoS) Core Collection, a widely recognized and reputable multidisciplinary database. The search was conducted using the keyword "Financial Inclusion" within the fields of title, abstract, author keywords, and Keywords Plus. The search was limited to the publication years 2004 to 2023, resulting in a dataset of 595 documents.

#### Main Information About the Data

Timespan	2004:2023
Sources (Journals, Books, etc)	188
Documents	595
Annual Growth Rate %	12.26
Document Average Age	3.41
Average citations per doc	16.1
References	24928
DOCUMENT CONTENTS	
Keywords Plus (ID)	919
Author's Keywords (DE)	1497
AUTHORS	
Authors	1248
Authors of single-authored docs	90
AUTHORS COLLABORATION	
Single-authored docs	97
Co-Authors per Doc	2.58
International co-authorships %	40.17
DOCUMENT TYPES	
Article	500
article; book chapter	1

article; early access	64
article; proceedings paper	13
book review	6
Correction	2
editorial material	9

#### 3.2. ANNUAL SCIENTIFIC PRODUCTION

Analysis from the Bibliometric R package shows that the field of "Financial inclusion" has a growth of scientific production from 2004 to 2023. In 2022, there was a sudden spike in annual production, and subsequently a slump in 2017. After 2020 there was a drastic growth as there was an increase of 60 and 75 articles in 2019 and 2020 respectively. In 2020, the highest publications were recorded. The analysis period covers 19 years of scientific production. However, the most significant increase in published articles occurred in the past 7 years. Since the field of Financial Inclusion is still emerging, it is expected, as revealed from the outcome of the analysis, that the scientific contribution would keep growing yearly.

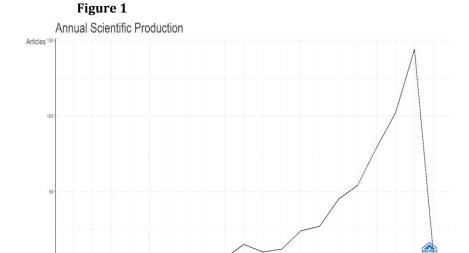


Figure 1 Annual Scientific Production on Financial Inclusion (2004–2023)

# 3.3. TRENDS IN AVERAGE CITATIONS PER DOCUMENT (2004–2023)

Figure 2 shows the list of 20 most cited documents based on the number of total citations, in which the document by (Ozili, 2018) is the most cited in the domain of Financial Inclusion with 248 citations, while the article by (Allen F, 2016) is the second most cited document. The individual citation of this document is 234. The article (Gabor D, 2017) is the third most cited document with a total 205 number of citations.

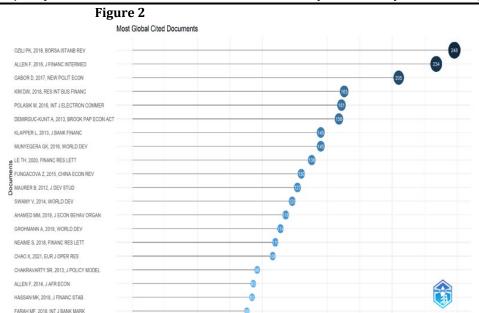


Figure 2 Top 20 Most Cited Documents in Financial Inclusion Research

#### 3.4. AVERAGE CITATIONS PER DOCUMENT BY YEAR

Figure 3 illustrates the annual trend in the **average number of citations per document** within the field of financial inclusion. In 2004, the average citation count per publication was 2.8, followed closely by 2.5 in 2005. A notable increase occurred in 2012 and again in 2018, where the average citation reached a peak of 5.2—the highest observed during the study period. However, 2019 experienced a moderate decline, with an average of approximately 3.6 citations per document. Interestingly, despite a rise in the number of publications post-2020, the average citation rate from 2020 to 2022 declined significantly, reflecting the typical time lag required for newer research to accumulate citations.

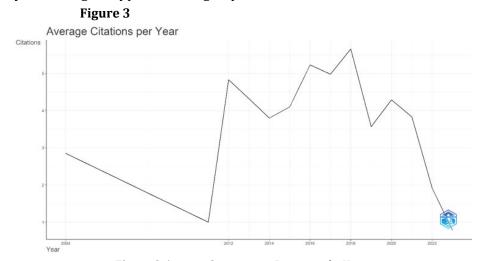


Figure 3 Average Citations per Document by Year

#### 3.5. LOTKA'S LAW

Lotka's law in figure 4 describes the frequency of publications by authors in a given field. The result shows, out of all authors 85% will have at least one publication. 10% have two publications, the remaining 4% have more than 3 publications in the area of "Financial Inclusion".



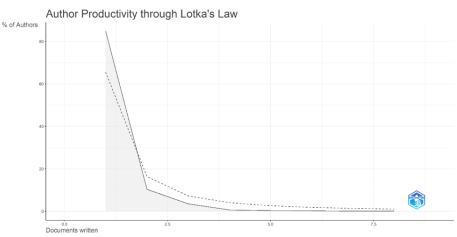
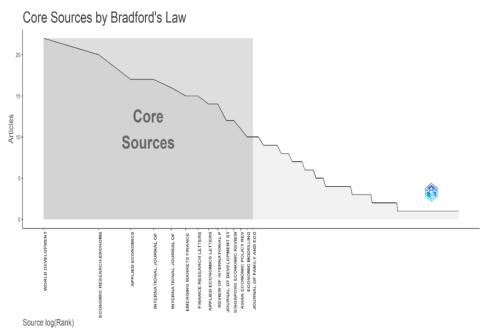


Figure 4 Author Productivity Distribution – Lotka's Law

#### 3.6. BRADFORD'S LAW

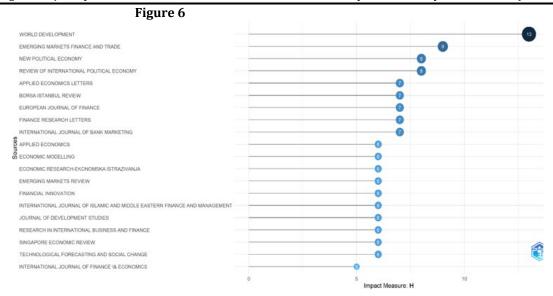
Figure 5 shows Bradford's Law of scattering, which is a description of how articles in a discipline are dispersed over the universe of journals. It reveals that most articles are in the Journal of World Development and followed by Economic Research-Ekonoms.



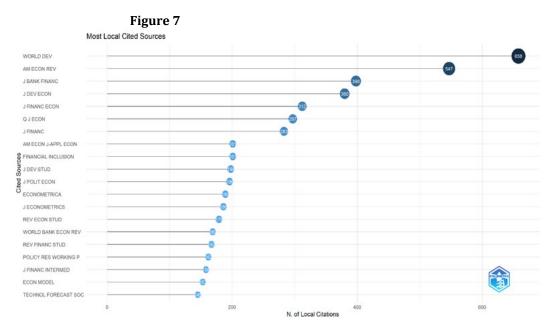


**Figure 5** Core Journals in Financial Inclusion Research – Bradford's Law **Source** Impact Factor

Figure 6 shows the list of most important sources arranged in the decreasing order of the h-index. The top 25 journals having an h-index are shown in descending order. Journal of Business Research has the highest h-index of 13 followed by the journals World Development and Emerging Markets and Finance Trade with an h-index of 9. On the other hand, in the case of total citations (Fig. 2.8) Journal of World Development is at the top of the list which has 658 citations and followed by Emerging Markets and Finance Trade (547) and J Bank Finance (338).



Source Impact Based on h-index



Source impact based on total citation

#### 3.7. SOURCE GROWTH OVER THE YEARS

The distribution frequency of articles indicates the journals dealing with the topic and related issues. From 2016 onwards, it is possible to notice a significant growth in the number of publications on the topic of Financial Inclusion.

# 3.8. COUNTRY-WISE SCIENTIFIC PRODUCTION

Fig. 8 shows the top countries that contributed most to the domain of Financial Inclusion The result indicated that the USA is the most productive country in the domain of Financial Inclusion and its total production in 366 publications followed by China, which has 334 which is followed by the UK which has 195 total productions. In India, there is a production of 86 and which is in the  $5^{th}$  position.

# Figure 8 Country Scientific Production

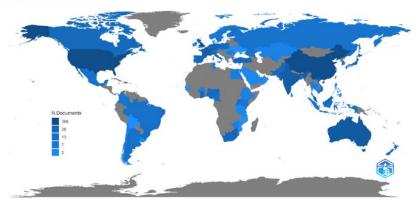


Figure 8 Country-wise Scientific Production on Financial Inclusion

Further analysis shows the first 25 countries with total and average citations. The United States remains the top country, followed by the United Kingdom. China is in the third position with a number of 939 citations. India and Australia remain in the 4<sup>th</sup> and 5<sup>th</sup> position with a number of 563 and 492 citations respectively.

#### 3.9. MOST RELEVANT AUTHORS

Results from the top twenty most prolific scholars in the field of Financial Inclusion from 2004 to 2023 based on the data set are presented in Fig. 9. These scholars have shown consistency by contributing to the research body in this field. The result revealed that Koomson I is in the top position, and produced a total of 8 documents. Wang X is in the second position with a number of 7 documents. Wang X and Klapper L have the highest h-index, which suggests that they remain the most impactful authors in the field of Financial Inclusion.

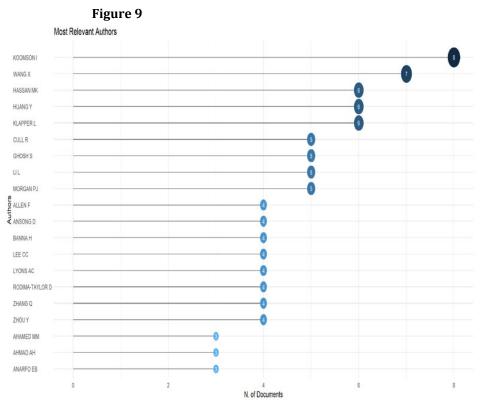


Figure 9 Top 20 Most Prolific Authors (2004–2023)

#### Figure 10

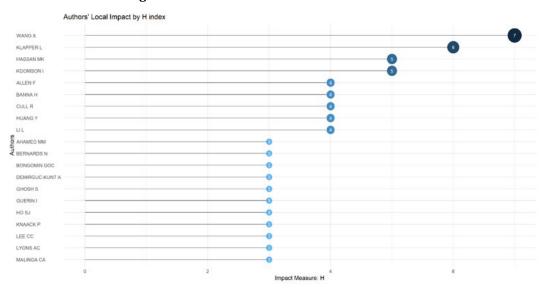
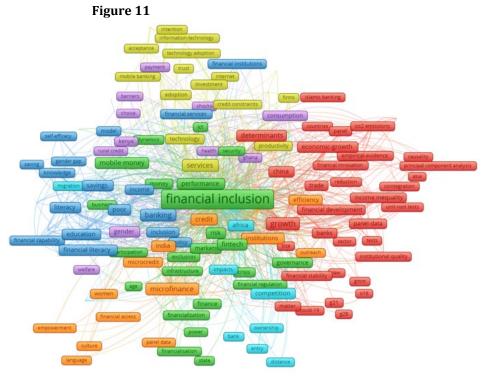


Figure 10 Author Impact Measured by h-index

# 4. CITATIONS, SOURCES AND AUTHORS GRAPH

The graphs below were created with the VOS viewer programme, which allows you to count the words in the title, abstract, and keywords in order to build all of the relationships between different papers in the Web of Science (van Eck & Waltman, 2010).



**Figure 11** Keyword Co-occurrence Map Using VOS viewer (2004–2023) (http://www.vosviewer.com).

Figure 11 shows the visualization of our keyword co-occurrence network. The figure depicts a representation in which each circle represents a phrase. The diameter of a circle represents the number of publications with the appropriate word in the title or abstract. Terms that frequently co-occur tend to be clustered together in the visualisation.

The terms have been divided into five clusters, four of which are of notable size, according to VOS viewer. The red cluster in the upper right was biased towards financial development and economic inequality. The orange cluster in the lower corner is lined towards micro credit and its impacts on Financial Inclusion. The blue cluster in the upper left corner is banking related factors towards the impact of Financial Inclusion on commercial business and allied factors.

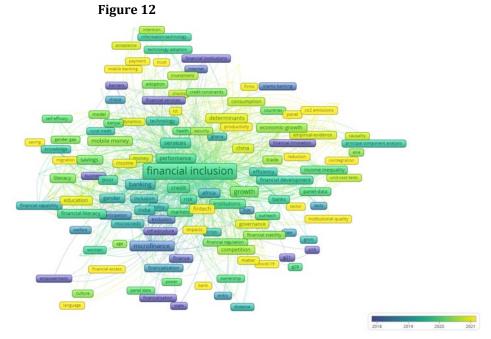


Figure 12 Temporal Evolution of Thematic Keywords (2018–2021)

Figure 12 depicts the keyword co-occurrence over the years for a period from 2018 to 2021. The initial studies in this area were pretty much focused on the micro finance domains of financial inclusion, however, the commercial aspects influenced by the uprise of fintech have become a researched topic towards the end of the decade.

# 5. FINDINGS

Annual Scientific Production: The analysis reveals a notable growth in scientific production within the field of financial inclusion from 2004 to 2023, with a significant spike observed in 2022 and a subsequent decline in 2017. The most substantial increase in publications occurred in the past seven years, indicating a growing scholarly interest in the topic.

Authorship Patterns and Collaboration: Collaboration emerges as a prominent feature among authors contributing to financial inclusion research, with a vast majority of publications being multi-authored. International co-authorships account for over 40% of collaborations, highlighting the global nature of scholarly engagement in this domain.

Thematic Clusters and Emerging Areas: Thematic analysis of keywords and author keywords reveals distinct clusters within financial inclusion research, including themes related to financial development, economic inequality, microcredit, and the impact of fintech on commercial aspects. These thematic clusters evolve over time, reflecting shifting research interests and priorities within the field.

Most Cited Documents: The analysis identifies the top 20 most cited documents, with significant contributions from scholars such as Ozili P.K, Allen F, and Gabor D. These documents serve as foundational works within the domain of financial inclusion, shaping subsequent research endeavors and scholarly discourse.

Source Impact and Growth: Journal impact factors and citation metrics highlight key sources within the field, with journals such as Journal of Business Research and World Development exhibiting significant influence. The distribution frequency of articles also indicates a notable growth in publications on financial inclusion since 2016.

Country-wise Scientific Production: The United States emerges as the most productive country in terms of scientific contributions to financial inclusion research, followed by China and the United Kingdom. India also makes a notable contribution to the scholarly discourse in this area.

Top Authors: Analysis of prolific scholars in the field identifies individuals such as Koomson I, Wang X, and Klapper L as key contributors, with high publication counts and impactful research outputs.

# 6. CONCLUSION

In conclusion, the findings of this bibliometric analysis provide valuable insights into the evolution of financial inclusion research over the past two decades. The increasing scientific production, collaboration among authors, thematic clustering of research interests, and contributions from scholars worldwide underscore the growing significance of financial inclusion as a scholarly endeavor. These findings contribute to a deeper understanding of the key trends, contributors, and thematic foci within the field, informing future research directions and policy interventions aimed at promoting inclusive financial systems.

#### CONFLICT OF INTERESTS

None.

#### **ACKNOWLEDGMENTS**

None.

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